
Academic Year: (2023 / 2024)**Review date: 11-04-2023**

Department assigned to the subject: Communication and Media Studies Department**Coordinating teacher: MAGALLON ROSA, RAUL****Type: Electives ECTS Credits : 6.0****Year : 1 Semester :**

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is not necessary to have studied any previous journalism subject.

OBJECTIVES

- 1) Understanding of the transformations that the thinking of the human being is suffering in the new digital and hyperconnected context and the possible consequences of artificial intelligence. Ability to analyze research around artificial intelligence applied to communication and journalism.
- 2) Knowledge of the new ways of disseminating and propagating misinformation, hate speech and the characteristics of the post-truth era. Different approaches and research methods on these topics.
- 3) Knowledge of new journalistic contents, narratives and digital formats. Immersive journalism, data journalism, interactive and multimedia. Ability to design research on these topics (together with the knowledge acquired in the subjects of research methodology).
- 4) Capacity for adaptation and flexibility in a changing world, where the parameters of the past have given way to new ways of thinking, of consuming information, sharing it and telling stories.

DESCRIPTION OF CONTENTS: PROGRAMME

I. Trends in the digital environment that affect content.

Lesson 1. The future of journalism. Trends, strengths and weaknesses.

II. Journalistic content on the Internet. Risks and opportunities in the digital environment.

Lesson 2. Introduction to the digital journalistic information.

Lesson 3. Journalism in the post-truth era. Disinformation, propaganda and manipulation.

Lesson 4. Trends in Journalism. New narratives and Multimedia projects.

Lesson 5. Biases and hate speech around gender, race and religion in the digital environment.

III. Technology and journalism.

Lesson 6. Technological innovation in Journalism: geolocation of information, virtual reality, transmedia, game information and applications of artificial intelligence to journalism.

Lesson 7. New challenges in the field of digital content: artificial intelligence

Lesson 8. Data journalism. Transparency. Whistleblowers.

Lesson 9. User Generated Content: information and citizen participation in different journalistic and civic projects.

LEARNING ACTIVITIES AND METHODOLOGY

FORMATION ACTIVITIES

Theoretical sessions

Practical classes of research analysis related to the theoretical sessions.

Individual work of the student

TEACHING METHODOLOGIES

Exhibitions in the teacher's class with support of informative media and audiovisual resources, in which the main concepts of the subject are described and the bibliography is presented to complement the students' learning.

Reading of academic articles recommended by the professor of the subject.

Exhibition and discussion in class, under the teacher's moderation of topics related to the content of the subject.

Preparation of a work individually.

ASSESSMENT SYSTEM

% end-of-term-examination: 30

% of continuous assessment (assignments, laboratory, practicals...): 70

The final exam will be replaced by an academic work with the same value (30%).

The value of the exercises that will be carried out during the semester is 70%.

Value of the work (final test): 40%

Academic work of between 10 and 12 pages to choose one among the topics of the program or related to the subject. At the end a final reflection and the bibliography in APA format will be included, with simple line spacing and Arial 11 font. Group orientation tutorials will be carried out for the correct performance of the work and finally it will be delivered and exposed in class in the last sessions of the semester in a maximum time of 10 minutes.

In the extraordinary call, academic work will be the 100% of the final grade.

BASIC BIBLIOGRAPHY

- AAVV. El imperio de Silicon Valley y su nuevo orden mundial, La Vanguardia Dossier, 2017
- CABRERA, María Ángeles. (2005) Retos éticos del ciberperiodismo, en SALAVERRÍA, Ramón (Coord.) Cibermedios. El impacto de Internet en los medios de comunicación en España., Comunicación Social, Ediciones y Publicaciones, Sevilla, 2005, pp. 305-339..
- CASSIDY, William P. (2007) Online News Credibility: An Examination of the Perceptions of Newspaper Journalists,, Journal of Computer-Mediated Communication, 12 (2), 2007. Disponible en <http://www.jcmc.indiana.edu/vol12/issue2/cassidy.html>.
- Deuze, Mark & Witsche Tamara Beyond Journalism, Polity Books , 2019
- Gastón Roitberg, Franco Piccato (comps.) Periodismo Disruptivo. Dilemas y estrategias para la innovación., icrj futuribles, 2015
- KÜNG, Lucy; PICARD, Robert; TOWSE, Ruth The Internet and the Mass Media, Sage, 2008
- LOPEZ HIDALGO, ANTONIO El periodismo que contará el futuro, Comunicacion Social, 2018

- LOPEZ HIDALGO, ANTONIO & FERNANDEZ BARRERO, MARÍA ÁNGELES El periodismo de inmersión para desenmascarar la realidad, Comunicación Social, 2013

- NAFRÍA, Ismael La reinención del New York Times, Knight Center for Journalism in the Americas, 2018

- Pablo Mancini Hackear el periodismo, icjr futuribles, 2011

- SANDOVAL-MARTÍN, Teresa; LA-ROSA BARROLLETA, Leonardo Geolocalización de información y mapeo de datos con Ushahidi en medios de comunicación, El profesional de la información 25, 3, 2016

- SEP Actas y monográficos de los Congresos de la Sociedad Española de Periodística, SEP, 2015, 2016, 2017, 2018

- Óscar Espiritusanto y Paula Gonzalo Periodismo Ciudadano, 2011, Ariel/Fundación Telefónica

ADDITIONAL BIBLIOGRAPHY

- Bibliographic references of books and articles will be provided during the course in accordance with the research work and the topics addressed. ., ..

BASIC ELECTRONIC RESOURCES

- Se facilitarán durante el curso para cada tema . .: <http://>.