

Academic Year: ( 2023 / 2024 )

Review date: 06-07-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: PALACIO ARRANZ, JOSE MANUEL

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester :

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

- History of film
- Social and cultural History of Television

## OBJECTIVES

- 1) To be able to generate potential ideas for research from a scientific perspective.
- 2) To be aware of sources that can inspire and legitimate scientific research.
- 3) To develop competences and initiatives in this area, both individual and team work, as well as to acquire knowledge aimed at developing an academic research applied to audiovisual communication.
- 4) Introduce to the critical analysis of research objects applied to audiovisual communication, with a special focus on film, television, Intern.

## DESCRIPTION OF CONTENTS: PROGRAMME

BLOCK 1: Introduction to Research in Audiovisual Communication

Topic 1. The Theoretical Framework

Topic 2. Scientific writing

BLOCK 2. Research in Film and Television

Topic 3. Research in Film. Problems, trends and perspectives.

Topic 4. The structure and dissemination of research television and other media.

## LEARNING ACTIVITIES AND METHODOLOGY

Master classes and scheduled visits. In-class and hands-on projects and a Final Group Research Project presented in class. Orientation of the students towards the construction of the final project

## ASSESSMENT SYSTEM

It involves continuous assessment procedures (attendance to class, participation, submitting of review works, etc.).

These procedures will allow evaluating competences related to: understanding, research analysis and exposure, case studies and problem-solving, and the ability to investigate, apply appropriate research methods, think and act creatively and communicate with the group.

The evaluation of the subject will consist, fundamentally, of the delivery of a research work, oriented and presented in class, will will qualify as 60% of the final grades. This final work could also be presented as videoessay.

The remaining 40% will be assessed according to class attendance and participation and to reading and critical reviews.

In accordance with the new transitory teaching model approved by the Governing Council, for teaching of the University Master's Degree in Applied Research in the Media, a face-to-face mode has been selected. However, in case of returning to the exceptional measures the situation will be solved by adapting the contents to the virtual environment. Within this scenario, the final works and their corresponding presentations will make use of these virtual tools, and additional mechanisms of continuous evaluation will be enabled to allow a more adjusted assessment of the students' work.

<b>% end-of-term-examination:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40

#### BASIC BIBLIOGRAPHY

- Becker, Howard Datos, pruebas e ideas, Siglo XXI, 2018
- Bordwell, David Pandora's Digital Box. Films, Files, and the Future of Movies, The Irvington Way Institute Press, 2012
- Casetti, Francesco The Lumière Galaxy. 7 Key Words for the Cinema to Come, Routledge, 2015
- Hilbert, Raul Memorias de un historiador del Holocausto, Arpa, 2019
- Ibáñez, Juan Carlos Cine, televisión y cambio social en España, Síntesis, 2017
- Kasparov, Garry Donde comienza la inteligencia artificial y comienza la creatividad humana, Tell, 2018
- Palacio, Manuel La televisión durante la Transición española, Cátedra, 2012
- Palacio, Manuel Histoire sociale de la télévision en Espagne, GRIMH, 2019
- Palacio, Manuel; Rodríguez Ortega, Vicente Cine y cultura popular en los noventa: España-Latinoamérica, Peter Lang, 2020
- Palacio, Manuel; Türschmann, Jörg Transnational Cinema in Europe, LIT Verlag, 2013
- Thornton, Sarah Siete días en el mundo del arte, Edhasa, 2010

#### ADDITIONAL BIBLIOGRAPHY

- Grupo de Investigación TECMERIN Colección Cuadernos Tecmerin, TECMERIN, 2012-2021
- Grupo de Investigación TECMERIN Tecmerin. Revista de Ensayos Audiovisuales / Tecmerin. Journal of Audiovisual Essays, TECMERIN, 2018-

#### BASIC ELECTRONIC RESOURCES

- Grupo de Investigación TECMERIN . Tecmerin. Revista de Ensayos Audiovisuales / Tecmerin. Journal of Audiovisual Essays: <http://tecmerin.uc3m.es/revista>
- Grupo de Investigación TECMERIN . Colección Cuadernos Tecmerin: <http://tecmerin.uc3m.es/cuadernos>