

Academic Year: (2023 / 2024)

Review date: 15-07-2023

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SANCHEZ ILLAN, JUAN CARLOS

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 1

OBJECTIVES

Ability to identify the links between journalism and social change since the emergence of the mass media and in particular of the news media in Spain. Understanding of the influence of periodical information in the historical development, either in the sense of change, or in the maintenance of the established order (resistance to change).

DESCRIPTION OF CONTENTS: PROGRAMME

Conceptualization and analysis of messages of journalistic communication and its historical evolution. Role of journalistic information in audio-visual or written in the processes of social change in Spain.

Main thematic axes:

The press and the birth of the concept of public

Considerations about the fourth power

Dialectic between press and politics in the 19th and early 20th Centuries in Spain: analysis of cases.

Republican Era and dictatorship: the role of the media

The second Republic and the outbreak of the Civil War: the "two periodisms"?

The Francoist dictatorship and the doctrine of information

Media and transition

Constitutional democracy and the new status of the media

Democracy and journalistic information now

LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical lessons (3ECTS) and case studies (3ECTS). The first guide in a double sense: lectures and conceptual work by students from the guidelines therein and transmitted conceptual codes.

Case studies will include the development over the course of several short essays on current or recent past events in which the link between information and trends or processes of social change, according to the morphology of the journalistic story and documentation processes can analyze.

ASSESSMENT SYSTEM

The correct monitoring of the course requires compulsory attendance of the student and his detailed and active participation in the work of class, both in lectures and conducting practices. The learning outcomes are measured on the basis of the following criteria:

1-60 of the qualification in the final examination.

2. 40 rating in the exercises outlined in the teaching schedule.

% end-of-term-examination: 60

% of continuous assessment (assignments, laboratory, practicals...): 40

BASIC BIBLIOGRAPHY

- BAHAMONDE, Ángel y SÁNCHEZ ILLÁN, Juan Carlos Una República de papel, 1945-1949, Fondo de Cultura Económica, 2010

- FUENTES ARAGONÉS, Juan Francisco y FERNÁNDEZ SEBASTIÁN, Javier Historia del periodismo español, Síntesis, 1997 y 1998

- SEOANE, María Cruz y SAIZ, María Dolores Cuatro siglos de periodismo en España. De los Avisos a los periódicos digitales, Alianza Editorial, 2007

- SÁNCHEZ ILLÁN, Juan Carlos Prensa y política en la España de la Restauración, Biblioteca Nueva, 1999

- SÁNCHEZ ILLÁN, Juan Carlos La nación inacabada. Los intelectuales y el problema de la construcción nacional, Biblioteca Nueva, 2002
- SÁNCHEZ ILLÁN, Juan Carlos Prensa y política en la España contemporánea. El negocio de la influencia, Tecnos, 2022
- ÁLVAREZ, Jesús Timoteo Historia de los medios de comunicación en España, Ariel, 1989
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ADDITIONAL BIBLIOGRAPHY

- CABRERA, MERCEDES JESÚS DE POLANCO (1929-2007). CAPITÁN DE EMPRESAS (TEMA 9), GALAXIA GUTENBERG, 2015
- CANOSA FARRÁN, Francesc "LA TELEVISIÓN FRANQUISTA DE PAPEL" (TEMA 10), Novísima: II Congreso Internacional de Historia de Nuestro Tiempo / coord. por Carlos Navajas Zubeldia, Diego Iturriaga Barco, págs. 339-348, 2010
- COSTA FERNÁNDEZ, LLUÍS Comunicación y propaganda durante la dictadura de Primo de Rivera (1923-1930) (TEMA 7), HISTORIA Y COMUNICACIÓN SOCIAL, Vol. 18. Nº Especial Diciembre. Págs. 385-396, 2013
- DELGADO IDARRETA, José Miguel "PRENSA Y PROPAGANDA BAJO EL FRANQUISMO" (TEMA 9), Centros y periferias : prensa, impresos y territorios en el mundo hispánico contemporáneo : homenaje a Jacqueline Covo-Maurice / coord. por Nathalie Ludec, Françoise Dubosquet Lairys, págs. 219-231, 2004
- MARTÍNEZ, JESÚS MANUEL (ED.) PERIODISMO Y PERIODISTAS EN LA GUERRA CIVIL (TEMA 8), EDHASA, 1987
- OSORIO, Olga Los orígenes del trabajo periodístico de Sofía Casanova al inicio de la I Guerra Mundial (TEMA 6), Historia y Comunicación Social. Vol 19, páginas 47-60., 2014
- SÁNCHEZ ILLÁN, Juan Carlos Los Gasset y los orígenes del periodismo moderno en España, «El Imparcial», 1867-1906 (TEMA 4), HISTORIA Y COMUNICACIÓN SOCIAL, Nº 1 páginas 259-276, 1996