

Academic Year: (2023 / 2024)

Review date: 09-05-2018

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: NAVARRO COMAS, ROCIO

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

1. Approach to the field of media education as cross-linking field theories and communicative, pedagogical and social practices
2. Knowledge of the main theories
3. Analysis of the educational role of the media, different conceptions.
4. Study on the relationship between media and childhood
5. Knowledge of the intersections between media education and educational media
6. Approach to laws and regulations in this area
7. Reflection on communication in the educational system and education from the media environment

DESCRIPTION OF CONTENTS: PROGRAMME

- Item 1:
Education and media: socio-cultural relevance
- Item 2:
Media education as field of knowledge and praxis
- Item 3:
Educommunication policies and legal framework
- Item 4:
Media Literacy action

LEARNING ACTIVITIES AND METHODOLOGY

The subject will be developed through theoretical and practical sessions, in addition to the lecture and viewing of materials

The work will be developed as:

- seminar (text discussion)
- workshop (design of proposals and models).

Active participation in class is fundamental in this subject and will be taken into account in its evaluation .

ASSESSMENT SYSTEM

- 40% continuous assessment consists of work done in class and outside. Includes assessing the work of each student in class
- 60% final work on media literacy done in pairs

% end-of-term-examination: 60

% of continuous assessment (assignments, laboratory, practicals...): 40

BASIC BIBLIOGRAPHY

- - Bourdieu, Pierre; Passeron, Jean-Claude Reproduction in Education, Society and Culture, Sage Publications, 1990
- - Buckingham, David Media Education: Literacy, Learning and Contemporary Culture, Polity, 2003
- - Foucault, Michel Discipline & Punish: The Birth of the Prison, Vintage Books, 1995
- - Hart, Andrew Teaching the Media: International Perspectives, Routledge, 1997
- - Illich, Ivan Deschooling Society, Marion Boyars Publishers, 2000

- - Carr, Nicholas The Shallows: What the Internet Is Doing to Our Brains, W. W. Norton & Company, 2011
- - Freire, Paulo Pedagogy of the Oppressed, Penguin Education, 1996

ADDITIONAL BIBLIOGRAPHY

- - Aparici, Roberto (ed) La revolución de los medios audiovisuales. Educación y nuevas tecnologías., Madrid: Ediciones de la Torre, 1995
- - Bringué Sala X. y Sádaba Chalezquer CH. Menores y redes sociales, Fundación Telefónica y Foro Generaciones Interactivas, 2011
- - Ferrés, Joan Educar en una cultura del espectáculo. , Barcelona, Paidós, 2000
- - Follari, R. ¿Ocaso de la escuela? Los nuevos desafíos educativos, Argentina; Homo Sapiens ediciones, 2007
- - Fuentes Cobo, Carmen Infancia y televisión. Políticas de protección de los menores ante los contenidos audiovisuales, Madrid, Universitas, 2009
- - Corea, C., and Lewkowicz, I. Pedagogía del aburrido, Paidós, 2004
- - Fuentes Navarro, R. Telemática y educación, Norma, 2000
- - Martín Barbero, Jesús La educación desde la comunicación, Norma, 2001
- - Walzer, Alejandra Visiones, Saberes y placeres. Sobre cultura de la imagen y educación, Universitas Madrid, 2011