# uc3m Universidad Carlos III de Madrid

## Company law in the tourist sector

Academic Year: (2023 / 2024) Review date: 27-10-2023

Department assigned to the subject: Private Law Department

Coordinating teacher: RODRIGUEZ DE LAS HERAS BALLELL, TERESA

Type: Electives ECTS Credits: 3.0

Year: Semester:

# **OBJECTIVES**

Students are expected to gain the following skills, capacities and competences:

- to understand different organizational formula to run a business in the market and to select the most suitable one as per its legal implications.
- to identify key issues in a negotiation, plan a negotiation and draft agreements.
- to identify key assets, consider protection options and devise a protection strategy
- to personalize the company
- to know available option to raise funds and consider financing sources
- to project an expansion model for a busines Project

#### Skills

Ability to set up a business Ability to give legal advise to an operating enterprise Negotiation abilities

#### **Aptitudes**

- regulatory and legal compliance
- management of non-binding rules

### **DESCRIPTION OF CONTENTS: PROGRAMME**

- 1.- SOLE TRADER AND COMPANY
- 2.- COMPANY, CORPORATION AND PARTNERSHIP
- 3.- BUSINESS ACTIVITY IN THE MARKET: COMPETITION, INNOVATION AND PROTECTION
- 4.- BUSINESS AUXILIARIES AND COLLABORATORS
- 5.- MAIN CONTRACTS FOR BUSINESS ACTIVITY
- 6- FINANCING CONTRACTS
- 7.- PAYMENT SERVICES
- 8-.- FINANCIAL MARKETS
- 9.- INSOLVENCY

## LEARNING ACTIVITIES AND METHODOLOGY

Both theoretical and practical knowledgements will be gained by students in class. Final grade will include both parts. Along with a final exam representing 50% of the final grade, Students will work in teams in the following graded assignments:

- tailoring corporate structure (Company Law)
- preparing negotiations and drafting investment agreemnt (Company Law and Contract Law)
- disegning key assets protection strategy (IP, Competition, Advertisiment)
- settling commercial dispute arising from an international sales of goods

All assignements will be presented or anyhow discussed in class.

Inidvidual tutorials will be available at request

## ASSESSMENT SYSTEM

Final Business Project: 30% Graded assignments: 20%

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals):	50