

Academic Year: (2023 / 2024)

Review date: 18-04-2023

Department assigned to the subject: Business Administration Department

Coordinating teacher: BARROSO LUDEÑA, ALICIA

Type: Compulsory ECTS Credits : 12.0

Year : 4 Semester : 2

OBJECTIVES

After concluding their internships, students will be able to:

- Apply the knowledge learned throughout the graduate program to real situations.
- Understand how a company is structured.
- Identify the strategy of the company and what the drivers of its competitive position are.
- Identify which are the main constraints imposed by the business environment to the company.
- Work in diverse team.
- Propose innovative solutions to problems arising in the development of the activity in which the student participates.
- Develop a professional ethics and identify extreme situations.
- Communicate the results of the work performed.
- Analyze and synthesize large sets of information.
- Adapt to multidisciplinary and multicultural teams.
- Improve work's organization and planning.
- Identify the professional training required to succeed in the business world.

DESCRIPTION OF CONTENTS: PROGRAMME

Internships in companies or institutions of the tourist sector

LEARNING ACTIVITIES AND METHODOLOGY

For acquiring the skills and abilities listed above, students must:

- Contribute, through the tasks assigned by the company, to the work of the department to which the student is assigned.
- Prepare a report containing the activities performed in the company
- Tutorials with the academic supervisor to assess the progress, adaptation and quality of student's work.

ASSESSMENT SYSTEM

The final grade is determined based on:

1) Report of activities developed by the student (70% of score). In this document will be indicated aspects as: Experience in their practices, tasks performed, the characteristics of the company and the occupied position and business strategy.

2) Evaluation of the work done by the student by the company (30% of score). Responsible for the coordination of the practices in the target company prepare a report on the activity carried out by the student, which will be indicated aspects as personal attitude and motivation of the student; their ability to work in teams; professional ethics; their ability to propose improvements in the workplace; and ability to communicate orally and in writing their proposals.