uc3m Universidad Carlos III de Madrid

Introduction to social research methods

Academic Year: (2023 / 2024) Review date: 28-04-2023

Department assigned to the subject: Social Sciences Department

Coordinating teacher: VEIRA RAMOS, ALBERTO

Type: Compulsory ECTS Credits: 6.0

Year: 1 Semester:

OBJECTIVES

- Specific skills:

Knowledge and skills to plan and develop applied research in different areas of society.

Knowledge of social science methodology and its basic techniques, fundamental for further advanced courses on the techniques and methodology.

- General skills:

Capacity for analysis and synthesis.

Ability to relate knowledge of Sociology and related disciplines such as Political Science.

Ability of organization and planning

Ability to manage information

DESCRIPTION OF CONTENTS: PROGRAMME

Lesson 1. Introduction to Social Research.

Lesson 2. The design of social research (I).

Lesson 3. The design of social research (II).

Lesson 4. The survey: Data collection and questionnaire design.

Lesson 5. Measurement in Social Sciences.

Lesson 6. Information sources and secondary data.

Lesson 7. The survey: analysis and interpretation of data.

LEARNING ACTIVITIES AND METHODOLOGY

The training activities will combine lectures, classroom practice, independent work individually and work in groups, and the readings.

The theoretical content presented through lectures will actively work through readings and class discussions. Part of the theoretical issues are discussed through examples, case studies and practical exercises of various kinds by which students become familiar with the actual use in sociology of social research techniques.

The practice sessions are conducted using data from surveys compiled by the National Statistics Institute (INE) and the Center for Sociological Research (CIS), among others. Also during the course conducts a survey from start to finish, from questionnaire design to data analysis.

Students can learn to use the software SPSS survey data as the main tool of analysis.

ASSESSMENT SYSTEM

To pass the subject in ordinary call, active participation in class, practical work, readings, tutorials and final test will be taken into account.

The total of the practical works receives a score of 60% of the final grade. The remaining 40% is obtained through the final exam of the theoretical part of the subject.

To pass the subject in an extraordinary call, the corresponding final exam must be passed, which will account for 100% of the mark. In the extraordinary call, the note of the continuous evaluation process may be saved in the event that the student had followed it.

% end-of-term-examination: 40

% of continuous assessment (assigments, laboratory, practicals...): 60

BASIC BIBLIOGRAPHY

- Catherine Marshall and Gretchen B. Rossman Designing Qualitative Research, Sage Publications, 2006
- Dixon, J. C., Singleton, R., & Straits, B. C. The process of social research, Oxford University Press, 2016
- Lawrence W. Neuman Social research methods: Qualitative and quantitative approaches, Pearson, 2009
- Robert M. Groves Survey Methodology, Wiley, 2009