# uc3m Universidad Carlos III de Madrid

# Survey Sampling

Academic Year: (2023 / 2024) Review date: 26-04-2023

Department assigned to the subject: Statistics Department Coordinating teacher: MARIN DIAZARAQUE, JUAN MIGUEL

Type: Compulsory ECTS Credits: 6.0

Year: 3 Semester: 2

# REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Probability, Probability II

Elementary Statistical Theory I, Elementary Statistical Theory II

#### **OBJECTIVES**

# General objectives:

- 1. Capacity for analysis and synthesis.
- 2. To model and solve problems.
- 3. Oral and written communication skills.

# Specific objectives:

- 1. Knowledge, both in theory and practice, of the foundations of the main techniques of survey sampling.
- 2. Differentiation of the different types of sampling.
- 3. Ability to make inference in finite populations under complex sampling designs.

#### **DESCRIPTION OF CONTENTS: PROGRAMME**

The course is an introduction to the basic concepts and methods of Survey Sampling.

- 1. Introduction.
- 2. Simple random sampling.
  - 2.1. Description
  - 2.2. Inference under the design
- 3. Stratified random sampling.
  - 3.1. Description
  - 3.2. Inference under the design
- 4. Ratio, regression and difference estimators.
  - 4.1. Estimators
  - 4.2. Sampling error
- 5. Systematic sampling.
  - 5.1. Description
  - 5.2. Inference under the design
- 6. Cluster sampling.
  - 6.1. Description
  - 6.2. Inference under the design

# LEARNING ACTIVITIES AND METHODOLOGY

Competences will be acquired by students both through theoretical lectures and the resolution of assigned homeworks. There will also be practical classes of exercises.

# ASSESSMENT SYSTEM

Continuous evaluation (60%): Applied project based on a data set from INE (40%) and midterm exam (20%). Examen final (40%): Final exam with theory and exercises.

% end-of-term-examination: 40

% of continuous assessment (assignments, laboratory, practicals...):

# **BASIC BIBLIOGRAPHY**

- Cochran, W. Sampling Techniques, 3rd Edition, John Wiley., 1977
- Lohr, S. Sampling: Design and Analysis, Duxbury, 1999
- Scheaffer, R.L., Mendenhall, W., Ott, L. and Gerow, K.G. Elementary Survey Sampling, Cengage Learning, Inc, 2010
- Tillé, Y. Sampling Algorithms, Springer, 2002

# ADDITIONAL BIBLIOGRAPHY

- SCHEAFFER, R.L., MENDENHALL, W. and OTT, L. (2005) Elementary Survey Sampling, 6th Edition., Duxbury Advanced Series..
- Sarndal, C.-E., Swensson, B. and Wretman, J. Model Assisted Survey Sampling, Springer, 1992