# uc3m Universidad Carlos III de Madrid

# Information Systems Strategic Planning

Academic Year: (2022 / 2023) Review date: 28-06-2022

Department assigned to the subject: Computer Science and Engineering Department

Coordinating teacher: LLORENS MORILLO, JUAN BAUTISTA

Type: Compulsory ECTS Credits: 3.0

Year: 1 Semester: 2

#### REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

#### **DESCRIPTION OF CONTENTS: PROGRAMME**

- 1.- Techniques for the analysis of companies
- 1.1.- Company goal
- 1.2.- Internal analysis
- 1.3.- External analysis
- 1.4.- Techniques for the analysis of companies
- 2.- Types of organizational structure.
- 2.1. Main structures
- 2.3. Definition of responsibility centres and their role in the organisation
- 2.3. Managing changes in an organisational structure

Management control concepts for the search for information needs.

- 3.- Analysis of the information required by an information system.
- 3.1. Steps required to carry out the analysis
- 3.2. Analysis of the steps necessary to carry out the analysis of the information required by a information system.
- 4.- Management of an information system.
- 4.1.- Information needs according to the different roles involved in an information system information.
- 4.2.- Basic elements of system planning and services available in a department of systems.
- 4.3.- Management control concepts for the search of information needs

### LEARNING ACTIVITIES AND METHODOLOGY

# TRAINING ACTIVITIES

- AF1 Theoretical class [11,66 hours with 100% attendance, 0,38 ECTS].
- AF2 Practical classes [11,66 hours with 100% attendance, 0,38 ECTS]
- AF5 Tutorials [2 hours with 25% of attendance, 0,06 ECTS]
- AF6 Group work [20 hours with 0% attendance, 0,66 ECTS]
- AF7 Individual student work [44,7 hours with 0% attendance, 1,49 ECTS]

### TEACHING METHODOLOGIES

- MD1 Class lectures by the professor with the support of computer and audiovisual media, in which and audiovisual means, where the main concepts of the subject are developed and the the subject and the bibliography is provided to complement the students' learning. students' learning.
- MD2 Critical reading of texts recommended by the professor of the subject: press articles subject: Press articles, reports, manuals and/or academic articles, either for later discussion in class, or to expand and consolidate the knowledge of the subject. consolidate the knowledge of the subject.
- MD3 Resolution of practical cases, problems, etc. .... posed by the teacher individually or in groups. individually or in groups.
- MD4 Presentation and discussion in class, under the moderation of the teacher of topics related to the

content of the subject, as well as case studies. case studies

MD5 - Elaboration of works and reports individually or in groups.

## ASSESSMENT SYSTEM

The evaluation mission is to determine the degree of fulfillment of learning objectives, therefore all work will be assessed the student, individually or collectively, through ongoing evaluation of its activities through homework and exams, practical work and other activities academic training described above.

There will be a formative assessment through continuous feedback, enabling the student to evaluate what a learner knows and what is expected of him.

The final mark takes into account the student's individual activities and team activities.

SE1 Participation in class -> 10%

SE2 Individual or group work done during the course -> 90%

Examination in the extra convocation with a score of 100%.

% end-of-term-examination:	0
% of continuous assessment (assigments, laboratory, practicals):	100

# **BASIC BIBLIOGRAPHY**

- Charles S Parker Management Information Systems: Strategy and Action, McGraw-Hill Inc.
- Laudon y Laudon Management Information Systems, Prentice Hall.