Analysis of audio-visual discourse

Academic Year: (2022 / 2023)

Review date: 18-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: ALVAREZ SAN ROMAN, MERCEDES

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

# **OBJECTIVES**

The main objectives of this course are to:

- Integrate the different elements and characteristics of film language.

- Learn and apply different visual methodologies that allow a comprehensive analysis of different types of film narratives.

- Identify the social, cultural, political and aesthetic role of the image from a historical perspective, with a particular emphasis in contemporary society.

- Develop the creativity and expression through the moving image.

# DESCRIPTION OF CONTENTS: PROGRAMME

This course focuses on the structure and functioning of audiovisual texts, resulting from a given context and based on a specific grammar. Therefore, the different elements of film grammar (mise-en-scène, framing, editing, sound) will be studied in detail and a wide range of contents from different historical periods will be analyzed. Topics such as space, time, verisimilitude and gaze will be addressed. The course will also explore narrative models, film genre or feminist criticism applied to film analysis.

## LEARNING ACTIVITIES AND METHODOLOGY

## 1. Lectures and seminars

Different elements of film grammar will be studied in order to acquire the necessary tools to analyze the moving image, supported by readings related to theoretical issues.

Continuous analysis of a varied set of films and TV series, from several periods and origins, will be addressed

2. Assignments:

Students will carry out several assignments and activities in order to assimilate the content of the course.

#### ASSESSMENT SYSTEM

Final Exam: 40 % Continuos assessment: 60 %	
% end-of-term-examination:	40
% of continuous assessment (assigments, laboratory, practicals):	60

#### BASIC BIBLIOGRAPHY

- Barker, M. y Austin, T. From Antz to Titanic: Reinventing Film Analysis, Pluto Press, 2000
- Bordwell, D.; Thompson, K.; Smith, J. Film Art: An Introduction, Mc Graw Hill, 2016
- Burch, N. Theory of Film Practice, Princeton Legacy Library, 1982
- Corrigan, T. A Short Guide to Writing about Film, Longman, 2009
- Geiger, J. y Rutsky, R.L. Film Analysis: A Norton Reader, W W Norton & Company, Inc., 2005
- Gibbs, J. y Pye, D. Style and Meaning: Studies in the detailed analysis of Film, Manchester University Press., 2005

# ADDITIONAL BIBLIOGRAPHY

- Bordwell, D. Pandora's Digital Box, Irvington Way institute Press, 2013

- Bordwell, D., Staiger, J. & Thompson, K. The Classical Hollywood Cinema: Film Style and Mode of Production to 1960, Columbia University Press, 1988

- Mulvey, L. Visual and Other Pleasures, Palgrave Mcmillan, 1989
- Murch, W. In the Blink of and Eye, Silman-James Press, 2001