Qualitative social research methods II

Academic Year: (2022 / 2023) **Review date: 03-02-2023**

Department assigned to the subject: Social Analysis Department

Coordinating teacher: OSES BERMEJO, JOSE JUAN

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Qualitative Social Research Methods I

OBJECTIVES

- Knowledge of the theoretical framework, the operational principles, and the potential use and applications of the most relevant qualitative analysis methods within the field of the social sciences, and especially in the area of sociology.
- Ability to analyze multiple kinds of qualitative data (transcriptions, audiovisual resources, digital communication) using the methodologies explained in class.
- Computer-related skills for the use of qualitative data analysis software.

DESCRIPTION OF CONTENTS: PROGRAMME

Lesson 1. Case study methodology.
Lesson 2. Content analysis methodologies.
Lesson 3. Discourse analysis methodologies.
Lesson 4. The use of audio-visual data in qualitative research.
Lesson 5. Qualitative research in digital environments.

LEARNING ACTIVITIES AND METHODOLOGY

The course will include both lectures and practical sessions. The lectures will be used to present the main contents of the course. In the practical sessions, learning-by-doing exercises will allow students get familiar with the reading, manipulation and analysis of qualitative data. The practical exercises to be administered in class will cover a variety of scenarios: both individual work and teamwork; the making of written and oral assignments, or the combination of both; the use of qualitative analysis software. Students will have the opportunity to solve any doubts and questions that might arise during the course in the context of individual tutoring sessions. In addition, collective tutoring sessions will enable the monitoring of teamwork.

ASSESSMENT SYSTEM

Continuous assessment will be based on the submission of eight assignments of varying levels of difficulty and workload which represent, in total, up to six points. In addition, class participation will worth up to one point. Regardless of its academic outcome, the completion of this regime will not exonerate students from the duty of taking the final exam. Students who did not successfully pass the continuous assessment, as well as those who skipped it from the beginning of the semester, can choose to be assessed only through the final, which in both cases will be marked with 100% of the final result.

In the extraordinary call, the evaluation system will consist of an exam that will cover the entire program of the course. The qualification of this exam will represent 100% of the total final grade.

% end-of-term-examination:	30
% of continuous assessment (assigments, laboratory, practicals…):	70

BASIC BIBLIOGRAPHY

- CANALES, M A la escucha de la escucha. Análisis e interpretación en la investigación cualitativa, FLACSO Y LOM, 2003
- DELGADO J.M. y GUTIÉRREZ, J. Métodos y técnicas cualitativas de investigación en ciencias sociales, Síntesis, 1994

- GARCÍA FERRANDO, M.; ALVIRA, F.; ALONSO, L.E. Y ESCOBAR, M. El análisis de la realidad social. Métodos y técnicas de investigación, Alianza, 2016
- GERRING, J. Case study research. Principles and practices, Cambridge University Press, 2017
- HERZOG, B., RUIZ, J. (eds.) Análisis sociológico del discurso. Enfoques, métodos y procedimientos, Universitat de València, 2019
- LASÉN, A. y CASADO, E. Mediaciones tecnológicas. Cuerpos, afectos y subjetividades, CIS/Universidad Complutense, 2014
- VALLES, M. S. Técnicas cualitativas de investigación social, Síntesis, 2000

ADDITIONAL BIBLIOGRAPHY

- ARROYO MENÉNDEZ , M. y SÁDABA RODRÍGUEZ, I. Metodología de la investigacion social. Técnicas innovadoras y sus aplicaciones, Síntesis, 2012
- BAUSELA HERREROS, E. Análisis cualitativo de datos con apoyo informático, Dykinson, 2012
- BRYMAN, A. y BURGESS, R.G. Analyzing Qualitative Data, Routledge, 1994