uc3m Universidad Carlos III de Madrid

Public Management

Academic Year: (2022 / 2023) Review date: 03-02-2023

Department assigned to the subject: Social Sciences Department

Coordinating teacher: NATERA PERAL, ANTONIO

Type: Electives ECTS Credits: 6.0

Year: 4 Semester:

OBJECTIVES

After completing the course the student will be able:

- Know specific public management approaches and methods
- Understand skills necessary for effective resources management oriented to public values
- Practice some managerial techniques and skills commonly used in current public management

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Public management and management skills. Historical trends, changes and current situation. Public management techniques: an overview.
- 2. Human resources management in public administrations: key elements. Leadership and communication in the public settings.
- 3. Techniques and skills of negotiation and conflict resolution in the public sphere.
- 5. Strategic public management
- 6. Models of excellence and quality of public services.
- 7. Ethics, transparency and responsibility of public managers.

LEARNING ACTIVITIES AND METHODOLOGY

- Lectures and case studies in class
- Simulation excercices on managerial skills (group)
- Presentations, where appropriate, by student teams
- Report on public management case

ASSESSMENT SYSTEM

Ordinary assessment:

- Final exam: 50% of grade. It is necessary to obtain a minimum grade of 4 points out of 10 in the exam to calculate weighted average with the continuous evaluation.
- Evaluation of work and practical activities: 50% of grade.

Extraordinary asssessment:

- Final exam: 100% of grade.

% end-of-term-examination: 50

% of continuous assessment (assigments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY

- BOVAIRD, T. y LÖFFLER, E., eds. Public Management and Governance, Londres, Routledge, 2015, third edition.
- CONTEH, C.; GREITENS, T.J.; JESUIT, D.K.; ROBERGE, I., eds., Governance and Public Management. Strategic Foundations for Volatile Times, London, Routledge, 2018.
- JOYCE, P. Strategic Management in the Public Sector. , Londres, Routledge., 2015.
- RAYNEY, H.G.; FERNÁNDEZ, S; MALATESTA, D. Understanding and Managing Public Organizations, Jossey-Bass, 2021
- VAN DER WAL, Z. The 21st Century Public Manager., Red Globe Press., 2017.

ADDITIONAL BIBLIOGRAPHY

- DENHARDT, R.B.; DENHARDT, J.V.; ARISTIGUETA, M.P.; RAWLINGS, K., Managing Human Behavior in Public and Nonprofit Organizations,, Sage, 2018., .
- NOORDEGRAAF, M., Public Management. Performance, Professionalism and Politics. , Red Globe Press,, 2015.