

Digital Product Development

Academic Year: (2022 / 2023)

Review date: 31-03-2022

Department assigned to the subject: Computer Science and Engineering Department

Coordinating teacher: GARCIA GUZMAN, JAVIER

Type: Electives ECTS Credits : 6.0

Year : Semester :

DESCRIPTION OF CONTENTS: PROGRAMME

1. Foundations and principles of Innovation and Digital Era
2. Life cycle of a digital product development
3. Agile Teams and Roles involved in the development of an innovative digital product
4. Methods and techniques for designing a Value Proposition for customers
5. Methods and techniques for the design, development, management and validation of digital products
6. Technologies for working as agile teams

% end-of-term-examination: 60

% of continuous assessment (assignments, laboratory, practicals...): 40