

Academic Year: ( 2022 / 2023 )

Review date: 17-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester :

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

- News Reporting
- Interpretative reporting
- Information Skills
- Online Journalism

**OBJECTIVES**

- Know how local journalism works.
- Be able to search for local news.
- Access to relevant journalistic sources at the local level.
- Know the dynamics of the local media.
- Design and prepare a publication in any local format.

**DESCRIPTION OF CONTENTS: PROGRAMME**

1. What is Local Journalism
2. An Approach to the Industrial Situation in Spain
3. The Agenda Setting at Local Press
4. What is Important in a local newspaper
5. Press Offices in Local Government
6. The Relationship Between the Media and the Local Government
7. The Local Journalism as a Vehicle for Transmission of the Interests of Society
8. The Impact of Internet on Journalism
9. The Uniformity of Content
10. Facing a Global World with Glocal Journalism
11. Approaches and Genres of Journalism in the Coming Years
12. Social Networks

**LEARNING ACTIVITIES AND METHODOLOGY**

- Master Classes
- Reading
- Development a local newspaper

**ASSESSMENT SYSTEM**

The evaluation will be ongoing to review practices and through face to the theoretical content of the subject.

The end evaluation will be 60% development local newspaper, 10% assignments and 30% end

examination.

Is essential to pass exam and continuous assessment.

<b>% end-of-term-examination:</b>	30
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	70

#### BASIC BIBLIOGRAPHY

- Harte, D., Howells, R. y Williams, A. Hyperlocal journalism. The decline of local newspapers and the rise of online community news, London: Routledge, 2019
- Abernathy, Penelope M. Saving Community Journalism. The Path to Profitability, North Carolina: University of North Carolina Press, (2014)
- Aldridge, Meryl Understanding the Local Media, New York: Open University Press y McGraw-Hill., 2007
- Alexander, Jeffrey C., Breese, Elizabeth Butler and Luengo, María (Eds.) The Crisis of Journalism Reconsidered. Democratic Culture, Professional Codes, Digital Future, Cambridge: Cambridge University Press., 2016
- Clayton Powell, Adam Reinventing Local News. Connecting Communities through New Technologies, Los Angeles: Figueroa Press., 2005
- Franklin, Bob Local Journalism and Local Media, London: Routledge, 2006
- Fuller, Linda K The Power of Global Community Media, New York: Palgrave MacMillan, 2007
- Harcup, Tony Alternative Journalism, Alternative Voices, London: Routledge, 2013
- McChesney, Robert W. and Pickard, Victor Will the Last Reporter Please Turn Out the Lights. The Collapse of Journalism and What Can Be Done to Fix It. , New York: The New Press., 2011
- Nielsen, Rasmus K. Local Journalism. The Decline of Newspapers and the Rise of Digital Media., London: I.B. Tauris, 2015

#### BASIC ELECTRONIC RESOURCES

- Jenkin, Joy; Kleis Nielsen, Rasmus . The Digital Transition of Local News:  
<https://reutersinstitute.politics.ox.ac.uk/our-research/digital-transition-local-news>
- Pardo Baldeón, Ramón . Las aportaciones de la prensa de proximidad a la formación de comunidades locales. Veintidós años de Levante de Castelló: <https://revistas.ucm.es/index.php/HICS/article/view/44315>
- Radcliffe, Damian . Here and Now UK hyperlocal media today:  
[https://media.nesta.org.uk/documents/here\\_and\\_now\\_uk\\_hyperlocal\\_media\\_today.pdf](https://media.nesta.org.uk/documents/here_and_now_uk_hyperlocal_media_today.pdf)