Media and Net

Academic Year: (2022 / 2023) **Review date: 11-02-2022**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BECEIRO RIBELA, MARIA SAGRARIO

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

1. Knowledge audiovisual media in the network.

2. Ability to explore, interpret and analyze channels, windows, genres and related audiovisual media contens (video, film and television) on the Internet.

3. Ability to understand and disseminate new audiovisual media content on the network.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Concepts and challenges posed by the information and communications technologies in the network. Digital impact in the audiovisual media.

2. Video, film and television on the Internet.

3. Analysis Workshop / creation of apps, web pages or other audiovisual contens focused on communication: case studies.

LEARNING ACTIVITIES AND METHODOLOGY

1. Lectures
2. Workgroups
3. Students work

ASSESSMENT SYSTEM

- Final exam: 40%
- Job / Test / Practice: 60%

Note: To pass the course the student will be required for the final examination a minimum mark of 50%.

% end-of-term-examination: 40
% of continuous assessment (assigments, laboratory, practicals...): 60

% end-of-term-examination:	60
% of continuous assessment (assigments, laboratory, practicals…):	40

BASIC BIBLIOGRAPHY

- FLICHY, P. The Internet Imaginaire, The MIT Press, 2008

- MATTELART, A. The Information Society, Sage Publishing, 2003

- NIELSEN, J. y LORANGER, H. Prioritizing Web Usability, New Riders Press, Berkeley, 2006

- VV.AA. A Brief History of the Internet. Internet Society (ISOC)., Disponible en: http://www.isoc.org/internet/history/brief.shtml.