

New trends in advertising

Academic Year: (2022 / 2023)

Review date: 25-09-2022

Department assigned to the subject: Department of Communication and Media Studies

Coordinating teacher: PINO ROMERO, CRISTINA DEL

Type: Electives ECTS Credits : 3.0

Year : Semester :

% end-of-term-examination:	60
% of continuous assessment (assignment, laboratory, practicals...):	40