

## Radio Workshop

Academic Year: ( 2022 / 2023 )

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Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GARCIA LEIVA, MARIA TRINIDAD

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester :

### REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

### OBJECTIVES

- 1.Understand and be able to analyze how radio broadcasting works and evolves, developing a critical approach to radio listening and practice.
- 2.Learn to communicate and inform through the medium
- 3.Perform the necessary practical exercises to produce, broadcast and/or record radio programmes using relevant technical and aesthetic criteria.

Objective: offer an introduction to radio broadcasting through a workshop based on the study of the basics of radio communication and information (theoretical knowledge and practical training).

### DESCRIPTION OF CONTENTS: PROGRAMME

- 1.Radio broadcasting: the basics
  - 1.1.Definition and characterization of the medium
  - 1.2.Technical and operational aspects
  - 1.3.The language of radio
  - 1.4.Writing and reading for the ear

- 2.Production, broadcasting and recording
  - 2.1.Definitions
  - 2.2.Techniques
  - 2.3.The making of a programme
  - 2.4.The work of the producer
  - 2.5.The script

- 3.Radio programming
  - 3.1.Genres
    - 3.1.1.Factual genres
    - 3.1.2.Fictional genres
    - 3.1.3.Opinion and genres
  - 3.2.Types of radio stations and programmes

- 4.Advertising and audiences
  - 4.1.The target audience
  - 4.2.Radio commercials
  - 4.3.Selling airtime

This subject has experimentality recognized, and has seven additional hours in audiovisual laboratory workshops.

Workshops:

- 1.Speaking and presenting

#### Objectives:

To offer basic notions for optimal speaking to improve good reading and presenting.

#### Summary:

The workshop aims to provide students with the basic guidelines for good reading and good presenting, starting by explaining the essential speech techniques and reviewing the most frequent mistakes and vices. Group and individual exercises are used to discover and enhance the qualities of each student. A panoramic view of different types of speeches (informative, advertising, sports...) is offered. Contents: a) Voice and breathing; b) Diction; c) Prosody; d) Types of speech.

#### 2.Editing and sound continuity

##### Objectives:

To develop creative and resolute competencies for editing and broadcasting sound productions.

##### Summary:

The concepts of editing and continuity are essential for sound production in general and radio production in particular. This workshop trains in the concrete application of editing techniques both for the editing of sound materials and for their combination 'live'. Based on group work dynamics, the workshop is organized around the production and execution of ¿carruseles¿ and ¿rounds of correspondents¿, which are thematically defined in coordination with the teams in charge. They can be dedicated, for example, to topics of world relevance and current affairs, sporting events, election days, or coverage of festivals. Contents: a) Editing and live editing techniques; b) ¿On air¿ organization: Pre-production: documentation, sound resources, script; and Production: connection between studios and remotes; c) Post-production: preparation of a synthesis piece.

### LEARNING ACTIVITIES AND METHODOLOGY

Attendance to both theoretical and practical sessions is mandatory.

The aim is to accompany theory with the highest possible number of practical projects which will present an increasing degree of complexity.

#### 1.Theoretical lessons

Study the basics of radio broadcasting in order to learn to communicate and inform through the medium. Be able to analyze how radio works and evolves developing a critical approach.

#### 2.Practical sessions

Produce, broadcast and/or record group and individual sound projects.

#### 3. Student's work

Achieve a good balance between the study of theory and the practical action (group and individual exercises).

### ASSESSMENT SYSTEM

|   |    |
|---|----|
| <b>% end-of-term-examination/test:</b>                                      | 40 |
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 60 |

#### CONTINUOUS ASSESSMENT

Due to fact that the subject is a workshop, individual and group projects are essential. These, as well as attendance to practical sessions are mandatory. The latter will represent 60% of the final global mark (continuous evaluation, group and individual exercises plus a mid-term test). The final exam will be translated into 40% of the final global mark.

Sitting for the final exam is obligatory and the passing score is 5/10. Passing score for continuous assessment is also 5/10.

Active and critical participation is encouraged; it can have a positive impact in the final grade.

#### EXTRAORDINARY ASSESSMENT

Assessment in the June call includes both a theoretical and a practical part. The passing score is 5/10 for each of these two parts.

### BASIC BIBLIOGRAPHY

- ARNHEIM, R. Radio, Faber & Faber, 1936

- CHANTLER, P. & STEWART, P. (2003). Basic radio journalism., Oxford: Focal Press..
- FLEMING, C. (2002). The radio handbook., London: Routledge..
- GALLEGO, I. & GARCÍA LEIVA, M. T. (2012). Sintonizando el futuro: radio y producción sonora en el siglo XXI, Madrid: IORTVE..
- HENDRICKS, J. A. The Palgrave Handbook of Global Radio., Palgrave Macmillan, 2012
- HENDY, D. (2000). Radio in the global age., Cambridge: Polity Press..
- KEITH, M. (2007). The radio station: Broadcast, Satellite & Internet. Seventh edition., Burlington: Elsevier..
- McLEISH, R. (2005). Radio production. Fifth edition., Oxford: Focal Press..