

Academic Year: (2022 / 2023)

Review date: 20-05-2022

Department assigned to the subject: Department of Humanities: Geography, Contemporary History and Art

Coordinating teacher: CABRERIZO SANZ, CASILDA

Type: Electives ECTS Credits : 3.0

Year : Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is not essential, but it is recommended to have passed the subjects of the Tourism studies of the previous courses.

OBJECTIVES

The general objectives of the course are the following:

- To continue to advance in the understanding of tourism from a multifaceted and critical approach.
- To identify current trends in tourism and the tourist within the framework of globalisation and the post and/or transmodern society.
- Approach to the knowledge and debate of new types of tourism and tourism products, as well as to "new" motivations and behaviours of the tourist subject.
- Thinking and identifying trends in the new world scenario after the SARS-CoV-2 Coronavirus pandemic. Change of cycle, new model and new ways of travelling or reconstruction of the old model?

To analyse and approach the new, emerging and alternative discourses on another tourism model and practice.

DESCRIPTION OF CONTENTS: PROGRAMME

The programme of the course is organised into four main topics:

Topic 1. Tourism: a highly dynamic activity. The need for a multifaceted and critical approach.

Topic 2. The tourist: an example of the "modern", "postmodern" or "transmodern" person. New motivations and behaviour

Topic 3. Emerging tourism and new tourist modalities. Case studies

Topic 4. Looking to the future (of the post Covid-19 era): exploring trends and innovative proposals.

LEARNING ACTIVITIES AND METHODOLOGY

The course will be face-to-face, with theoretical and practical classes.

Methodologically, tools will be used to enable students to develop their analytical and critical thinking skills. The theoretical contents will be approached from a holistic conception that is not alien or independent from the general socio-economic and political reality, with a critical and gender focus. Active participation in the classroom will be encouraged and the use of different formats will be used to carry out the practices through the launching of complex challenges that generate questions.

Students will develop individual practicals, associated with the theoretical contents, and a group practice throughout the course.

Individual tutorials and at least one group tutorial are planned.

ASSESSMENT SYSTEM

Continuous evaluation (70%):

- Individual practices that allow the student to deepen the content of the subject (30%)

- Group practice: case analysis prepared in a group of students (50%)
- Participation: level of student involvement in both theoretical and practical sessions. Involvement in group work and expository capacity of their results (20%)

Final evaluation (30%):

- Written test based on the contents of the subject and on situated learning.

BOTH PARTS MUST BE PASSED IN ORDER TO PASS THE COURSE

% end-of-term-examination:	30
% of continuous assessment (assignments, laboratory, practicals...):	70

BASIC BIBLIOGRAPHY

- BRITTON, S. Tourism, capital and place: towards a critical geography of tourism, Environment and Planning D: Society and Space, 9, 451-478, 1991
- FLETCHER, R. Sustaining Tourism, Sustaining Capitalism? The Tourism Industry's Role in Global Capitalist Expansion, Tourism Geographies, 13 (3), pp. 443-461, 2011
- HALL, C.M. AND PAGE, S. The geography of tourism and recreation: environment, place and space, Routledge, London, 2002
- HUNTER, C. Sustainable tourism as an adaptative paradigm, Annals of Tourism Research, 14, 4, 850-867, 1997
- MATHIESON A. & WALL, G. Tourism change, impacts and opportunities, Perason. Prentice Hall, 2006
- URRY, J. The Tourist Gaze: Leisure and Travel in Comtemporany Societies, Sage, 1990