

## Research Seminars in Management &amp; Marketing

Academic Year: ( 2022 / 2023 )

Review date: 10-05-2022

Department assigned to the subject: Business Administration Department

Coordinating teacher: PALOMERAS VILCHES, NEUS

Type: Electives ECTS Credits : 5.0

Year : 2 Semester : 0

**OBJECTIVES**

These seminars seek to provide students with a deeper knowledge in specialized areas of business research. They are taught by top researchers in their fields.

**DESCRIPTION OF CONTENTS: PROGRAMME**

To be confirmed according to the experts who can be invited in the academic year

**LEARNING ACTIVITIES AND METHODOLOGY**

Lectures, paper reading and discussion

**ASSESSMENT SYSTEM**

The attendance to these seminars is compulsory. The evaluation is based on the coursework.

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| % end-of-term-examination:   | 0   |
| % of continuous assessment (assignments, laboratory, practicals...): | 100 |

**BASIC BIBLIOGRAPHY**

- Academic papers ., ..