

News Reporting

Academic Year: (2022 / 2023)

Review date: 17-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Electives ECTS Credits : 3.0

Year : 1 Semester : 1

OBJECTIVES

- To learn the main techniques of audiovisual writing.
- How to read script to reports and documentaries.
- To learn practical knowledge about oral expression and vocal training.
- To learn how work the professional announcer.

DESCRIPTION OF CONTENTS: PROGRAMME

UNIT 1: AUDIOVISUAL WRITING

1.1. Elements of narration

1.2. Text Structure

1.3. Voiceover and images

1.3.1. Informative pieces

1.3.2. Journalist Report

1.3.3. Documentaries

1.3.4. Advertorial

1.4. Types of reading

UNIT 2: VOICEOVER SKILLS

2.1. Intonation

2.1.1. Phonics group

2.1.2. Tonemes

2.1.3. Punctuation marks

2.1.4. Intonation mistakes

2.2. Acoustic quality: timbre, tone and intensity

2.3. Linguistic stylistics

2.3.1. Rhythm

2.3.2. Speed

2.3.3. Pauses

2.4. Voice types

2.4.1. Informative voice: credibility

2.4.2. Sports voice: dynamism

2.4.3. Musical voice: harmony

2.4.4. Interpretative voice: expressivity

2.4.5. Commercial voice: persuasion

UNIT 3: SPEECH THERAPY

3.1. Professional voice

3.2. Breath

3.3. Vocal Hygiene

3.4. Preventing some voice problems

UNIT 4. DOCUMENTARY VOICE: DICTION AND PRONUNCIATION

4.1. The voice is a tool

4.2. Correct phonetic pronunciation

4.3. To beautify the voice

4.4. The voice of documentary

LEARNING ACTIVITIES AND METHODOLOGY

LEARNING ACTIVITIES

- Theoretical class
- Independent Learning
- Work with speech therapist

ASSESSMENT SYSTEM

The sessions will be theoretical practical sessions where the student will make exercises relationship with writing of texts and lecture. The end assignment is a radio report

% end-of-term-examination:	100
% of continuous assessment (assignments, laboratory, practicals...):	0

BASIC BIBLIOGRAPHY

- ARTERO, M. El guión en el reportaje informativo, Instituto Oficial de Radio y Televisión, 2004
- BLANCH, M. & LÁZARO, P. Aula de locución, Cátedra, 2010

ADDITIONAL BIBLIOGRAPHY

- DUMM, N.; FAVORITO, G. & HONGAY, M. La locución, LA CAMPANA, 2002
- FIGUEROS, J. Guión. Nociones sobre la escritura audiovisual., CEU, 2013
- LARRAÑAGA ZUBIZARRETA, JOSÉ Redacción y Locución de la información audiovisual, Universidad del País Vasco, 2006
- MAYORAL, J. (Coord.); SAPAG, P.; HUERTA, A.; & DIEZ, F.J. Redacción periodística en televisión, Síntesis, 2008
- MERAYO, A. Curso práctico de técnicas de comunicación oral, ANAYA, 2001
- MOLNER, A. Taller de voz, ALBA EDITORIAL, 2005
- RODERO ANTÓN, EMMA Locución radiofónica, INSTITUTO OFICIAL DE RADIO Y TELEVISIÓN ESPAÑOLA, 2003
- RODRÍGUEZ, J.M. Técnicas de locución radiofónica, INSTITUTO OFICIAL DE RADIO Y TELEVISIÓN ESPAÑOLA, 2000
- SOENGAS, X. El tratamiento informativo del lenguaje audiovisual, Laberinto Comunicaciones, 2003

BASIC ELECTRONIC RESOURCES

- Grupo Prisa . Podium podcast: <https://www.podiumpodcast.com/>
- Open Course Ware . Radio Informativa: <http://ocw.uc3m.es/periodismo/radio-informativa/programa>
- Radio Televisión española . Ficción Sonora: <http://www.rtve.es/radio/ficcion-sonora/>