

Academic Year: ( 2022 / 2023 )

Review date: 09-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SERNA BILBAO, MARIA NIEVES DE LA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Required by the Master program

## OBJECTIVES

- Acquire basic legal knowledge to create and distribute content on the internet.
- Understand the legal implications of the exercise of informational freedoms as well as the legal and social responsibility of professionals and media in the digital environment and journalism.
- Be respectful with the Personal Data with which they work
- Understand the potential of Transparency in the informational field and know the ways of accessing public information, and in particular, acquire practical knowledge about the procedures for accessing public information, the Administration's transparency portals, journalism from data and citizen journalism.
- Develop activities in the digital environment taking into account the basic regulations in force
- Detect possible collisions of audiovisual stories with the field of intellectual property and websites and become aware of their possible legal impacts and social influence.
- Search for certain legal information and possible solutions to certain problems.

## DESCRIPTION OF CONTENTS: PROGRAMME

### PROGRAM

1. Limits on the exercise of freedom of information in the Information Society .
2. traditional media to social media
3. The system of copyright applied to online content
4. Legal aspects of online journalism and social media .
5. Audiovisual content

## LEARNING ACTIVITIES AND METHODOLOGY

### A) TRAINING ACTIVITIES

The continuous assessment system is based on a practice-oriented teaching that aims to reinforce the learning of the theory through direct experience in cases that should facilitate the understanding and management of its content.

### B) METHODOLOGY TO BE USED

Lectures in class by the teacher with the support of computer and audiovisual media, in which the main concepts of the subject are developed that will serve as a conceptual and analytical basis in connection with the objectives set and with the documentation provided for the study and the bibliography is provided to complement student learning.

Critical reading of texts recommended by the professor of the subject: Press articles, reports, manual

resolutions and / or academic articles,  
either for later discussion in class, or to broaden and consolidate the knowledge of the subject.

Presentation and discussion in class, under the moderation of the teacher, of topics related to the content of the subject, as well as proposed practical cases

Group or individual work

. The case studies that arise in the theoretical-practical session may be developed by the students in groups or individually. In general, students must upload the cases worked and analyzed to the Global Classroom within the period indicated by the teacher.

. Students must actively participate in the theoretical-practical sessions proposed by the professor.

### C) TUTORIAL REGIME

The tutoring schedules will be published in the global classroom. Likewise, students may obtain personal or group tutorials with prior email.

## ASSESSMENT SYSTEM

**% end-of-term-examination:** 50

**% of continuous assessment (assignments, laboratory, practicals...):** 50

The global evaluation of the subject in the ordinary call will be carried out based on the weighting of the marks obtained in the continuous evaluation activities, which is equivalent to 50% of the final grade. The final exam grade equals the remaining 50%.

The ordinary evaluation system of the subject combines the following activities and percentages:

(i) Final Test. There will be an individual test or final test of knowledge, related to the main concepts developed during the sessions. The weight of this test will comprise 50% of the overall grade

(ii) Continuous evaluation: in this evaluation, various actions will be weighted, such as participation and class attendance, contributions to the resolution of practical exercises, search for different activities and exposition and defense of them, reading of the bibliography and notes obtained in the control tests carried out to check the level of knowledge on the subjects exposed.

In any case, the teacher will publish in the AULA GLOBAL in the first classes the classification criteria of the ordinary evaluation

The attendance of the student is considered essential to access and understand the knowledge and experiences transmitted by the different professors who participate in the master who have an important professional and academic career in the subject developed.

Activities not carried out during the continuous evaluation will be rated with a 0.

Extraordinary evaluation:

In the extraordinary evaluation there will be a final exam that may contain the resolution of a practical case. This exam will be weighted 100% of the final grade. If the student has a continuous assessment grade, it will count 40% and the final exam 60% if it is more favorable.

Students who do not take the final exam, either in the ordinary or extraordinary call, will appear as not presented.

## BASIC BIBLIOGRAPHY

- COTINO HUESO Algunas propuestas de mejora de la normativa del derecho de acceso a la información, Dilemata, ISSN-e 1989-7022, N.º. 27, 2018 (Ejemplar dedicado a: El buen gobierno y la transparencia, a caballo entre la Ética y el Derecho), págs. 263-279, 2018

- Emilio Guichot Reina Derecho de la Comunicación, Iustel, 2013

- Emilio Guichot Reina Nuevos retos de la transparencia, Cuadernos de derecho local, ISSN 1696-0955, 39 49, 2019, págs. 12-31, 2019

- Emilio Guichot Reina Derecho de la Comunicación, Iustel ISBN: 978-84-9890-351-5, 2018

- Emilio Guichot Reina/ Concepción Barrero Rodríguez Árbol académico El derecho de acceso a la información pública, Tirant lo Blanch, 2020. ISBN 978-84-1378-234-8, 2020

- Enrique Linde Paniagua, José María Vidal Beltrán, Sara Medina González Derecho audiovisual, 4ª ed., Colex, 2013
- Enrique Linde Paniagua, José María Vidal Beltrán, Sara Medina González Derecho audiovisual, 5ª ed., Colex, 2013
- MARIA NIEVES DE LA SERNA Y OTROS DERECHO DE LAS TECNOLOGIAS DE LA INFORMACIÓN, <https://ocw.uc3m.es/derecho-administrativo/derecho-de-las-tecnologias-de-la-informacion-1>, 2021
- TRONCOSO REIGADA ANTONIO Las redes sociales a la luz de la propuesta del reglamento general de protección de datos personales, IDP: revista de Internet, derecho y política = revista d'Internet, dret i política, ISSN-e 1699-8154, Nº. 16, 2013, 2013
- VVAA DIR TRONCOSO REIGADA Comentario al Reglamento General de Protección de Datos y a la Ley Orgánica de Protección de Datos personales y Garantía de los Derechos Digitales, edit Civitas, 2021, ISBN: 978-84-9197-927-2, 2021

#### ADDITIONAL BIBLIOGRAPHY

- Ana Azurmendi Adarraga Derecho de la comunicación, Bosch, 2011
- Carmen Chinchilla Marín, Miguel Azpitarte (dirs.) Estudios sobre la Ley de Comunicación Audiovisual, Aranzadi-Thomson, 2011
- David Ortega Gutiérrez El derecho de comunicación. Un estudio periodístico-jurídico, Centro de Estudios Ramón Areces, 2017
- Dirigida por el Prof. Dr. D. Santiago Muñoz Machado. Tomo V ¿El audiovisual¿ de la obra Derecho de la regulación económica", Ed. Iustel. Madrid, 2012
- Mª Pilar Cousido González (dir.) Medios de comunicación, mensajes y derecho a la información, Colex, 2011

#### BASIC ELECTRONIC RESOURCES

- AGENCIA ESPAÑOLA DE PROTECCION DE DATOS . AGENCIA ESPAÑOLA DE PROTECCION DE DATOS: <http://www.agpd.es>
- ANDALUCIA . CONSEJO AUDIOVISUAL: <http://http://http://www.consejoaudiovisualdeandalucia.es/>
- CATALUÑA . CONSEJO AUDIOVISUAL: <http://http://https://www.cac.cat/>
- CNMC . CNMC: <http://https://www.cnmc.es/>
- GARCIA CASTILLEJO A . "Concentración de medios y libertad de expresión: Normas globales y consecuencias para las Américas": <http://http://unesdoc.unesco.org/images/0024/002480/248091S.pdf>
- MARIA NIEVES DE LA SERNA/ FERNANDO FONSECA/ CARLOS GALAN . DERECHO DE LAS TECNOLOGIAS DE LA INFORMACIÓN: <https://ocw.uc3m.es/derecho-administrativo/derecho-de-las-tecnologias-de-la-informacion-1>
- NIEVES DE LA SERNA, FONSECA F, GALAN C, GUTIERREZ . OPEN COURSE WARE UC3M: <http://ocw.uc3m.es/derecho-administrativo/derecho-de-las-tecnologias-de-la-informacion>
- PORTAL TRANSPARENCIA ESPAÑA . PORTAL TRANSPARENCIA ESPAÑA: <http://transparencia.gob.es/>