

Transmedia audiovisual screenwriting

Academic Year: (2022 / 2023)

Review date: 21-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BENITEZ IGLESIAS, ANTONIO JESUS

Type: Compulsory ECTS Credits : 4.0

Year : 1 Semester : 1

OBJECTIVES

The script is a necessary and fundamental tool to carry out documentary audiovisual work. For developing it, a series of knowledge is necessary, which provides the basis for the development and application of the ideas under investigation or simple exposition.

The documentary, as a story that proceeds through various realities, requires the narrative management, its structure and the components that articulate it, such as the characters, the narrator or the scenarios in which they carry out their actions. The documentation process prior to filming is one of the keys, but so is the writing and organization of the information.

From the script module, students will dive into that knowledge base, from its Aristotelian classicism to the most innovative current forms. They will also discover how to transfer it to a role, from the genesis of the idea, through the synopsis and description of the characters to completing the so-called treatment.

The objective of the documentary script writing workshop is that the theoretical knowledge is accompanied by a practical implementation. In this way, students will acquire the necessary learning skills to design and produce transmedia audiovisual content, as well as the skills to properly build the different phases of the script.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Basics of documentary scriptwriting
2. Research
3. Characters
4. Mapping locations
5. Narration
6. Treatment
7. Editing
8. Transmedia storytelling

LEARNING ACTIVITIES AND METHODOLOGY

Lectures

Project critique/discussion

Individual & Group Work

Workshops about:

Preparation of a dossier for project documentation, work on stepboards to build the structure of sequences and projects,
work with characters and locations, preparation and execution of interviews, transcription techniques, writing
documentary treatment,
elaboration of script in useful formats.

TEACHING METHODOLOGIES

Presentations in the teacher's class with support of computer and audiovisual media in which the main concepts of the subject are developed
and the bibliography is provided to complement student learning.
Project-based learning.

ASSESSMENT SYSTEM

Final project (60%) Assignments (40%)

% end-of-term-examination: 0

% of continuous assessment (assignments, laboratory, practicals...): 10

BASIC BIBLIOGRAPHY

- ASHCER Steven The Filmmaker's Handbook: A Comprehensive Guide for the Digital Age, Plume, California, 1999
- BARNOUW Erik El documental, Gedisa, Barcelona, 2002
- BLOCK Bruce The Visual Story: Seeing the Structure of Film, TV and New Media, Focal Press, California, 2001
- CHION Michel Cómo se escribe un guión, Signo e Imagen/Cátedra, Madrid, 1995
- COMPARATO Doc De la creación al guión, Instituto Radiotelevisión Española, Madrid, 1993
- EGRI Lejos The Art of Dramatic Writing, Touchstone/Simon & Schuster, Nueva York, 1960
- FIELD Syd Screenwriting Workshop, California Press, Nueva York, 1994
- HILLIS R. Cole / HAAG, Judith H. The Complete Guide to Standard Script Formats. Part I: The Screenplay, CMC Publishing, California , 1990
- KATZ Steven D. Film Directing/Shot by Shot. Visualizing from Concept to Screen, Michael Wiese Productions/Focal Press, California, 1991
- RABIGER, Michael Directing the Documentary, Focal Press, 2009
- ROGELIA Montse González / DIEGO María Luisa de / RABIGER Michael Dirección de documentales, Instituto de Radiotelevisión Española, Madrid, 2001
- VV AA Documental, Cuadernos de Estudios Cinematográficos, CUEC/UNAM, México DF, 2006

ADDITIONAL BIBLIOGRAPHY

- ALTON John Painting with Light, University of California Press, Los Ángeles, 1995
- ARTAUD Antonin El cine, Alianza Editorial, Madrid (Editions Gallimard, París, 1961), 1988
- BARSACQ Leon Caligari's Cabinet and Other Grand Illusions. A History of Film Design, New York Graphic Society, Boston, 1976
- BAZIN André What is Cinema?, University of California Press, Los Ángeles, (The Regents of the University of California, Los Ángeles, 1967), 1992
- BRADBURY Leo The World in a Frame: What We See in Film, University of Chicago Press, Chicago/Londres, 1984
- BRECHT Bertolt Brecht on Brecht, Hill and Wang , 1957 (first)
- BROOK Peter The Empty Space, Atheneum, Nueva York, 1989
- DELGADO María M. / HERITAGE Paul In Contact with Gods? Directors Talk Theatre, Manchester University Press, 1997
- FIELD Syd El libro del guión, Plot Ediciones, Madrid, 1995
- FIELD Syd Prácticas con 4 guiones, Plot Ediciones, Madrid, 1997
- FIELD Syd Cómo mejorar un guión. Guía práctica para identificar y solucionar problemas de guión, Plot Ediciones, Madrid, 2001
- GUBERN Román Historia del cine, Editorial Lumen, Barcelona, 1995
- HALL Doug, FIFER Sally Jo Illuminating Video. An Essential Guide to Video Art, Aperture / Bay Area Video Coalition, Nueva York, 1993
- HOLT Michael Stage Design, Phaidon Press, Nueva York, 2003
- KANDINSKY Wassily De lo espiritual en el arte, Alianza Forma, Madrid, 1985
- KOBAL John Las cien mejores películas, Alianza Editorial, Madrid, 1992
- MACÍAS Juana 24 palabras por segundo, Instituto Radiotelevisión Española, Madrid, 1995
- MILLERSON Gerald Técnicas de realización y producción en televisión, Instituto de Radiotelevisión Española, Madrid, 1988
- PÉREZ ORNIA José Ramón El arte del vídeo, Radiotelevisión Española / Serbal, Madrid, 1989
- RAE Kathy / MIGNOT Dorine RAE Kathy / MIGNOT Dorine, The Arts for TV, The Museum of Contemporary Arts, Los Ángeles / Stedelijk Museum, Amsterdam, 1993
- ROBERT-BRESLIN Jan Making Media: Foundations of Sound and Image Production, Focal Press, California, 2003

- SCHLEMMER Oscar Escritos sobre arte: pintura, teatro, danza, Paidós, Barcelona, 1987
- SEGER Linda Cómo convertir un buen guión en un guión excelente, Editorial Rialp, Madrid, Editorial Rialp, Madrid, 1997
- VIOLA Bill Reasons for Knocking at an Empty House/Writings 1973-1994, The MIT Press, Cambridge, Massachusetts, 1995, 1995
- VV AA Televisión y vídeo de creación en la Comunidad Europea, Consorcio para Madrid Capital Europea de la Cultura, Madrid, 1992

BASIC ELECTRONIC RESOURCES

- BENÍTEZ, AJ, RODRÍGUEZ, V, UTRAY, F . Guion técnico y planificación en la realización: http://e-archivo.uc3m.es/bitstream/handle/10016/16373/guion_tecnico_2013.pdf