uc3m | Universidad Carlos III de Madrid

Master's Thesis

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It will be necessary to pass the totality of courses included in the syllabus: 36 credits (ECTS) of the 10 mandatory couses (O), 6 credits for 4 optional courses (OP) and 6 credits corresponding to the work practices.

OBJECTIVES

SKILLS

Have the knowledge and understanding that contribute a basis or opportunity to be original in the development and/or ideas application, often in a research context.

Students can apply their acquired knowledge and their ability to solve problems in new or unfamiliar environments within more broader (or multidisciplinary) contexts related to their study field.

Students will be able to integrate knowledge and deal with the complexity to formulate judgments from information that, being incomplete or limited, include reflections about de social and ethics responsabilities linked to the application of their knowledges and judgements.

Students will be abble to comunicate their conclusions and the knowledges and reasons that support them to specialist and non-specialists publics in a clear and unambiguous way.

Students have the learning skills that allow them to continue studying.

Design and produce audiovisual transmedia contents.

Manage and resolve problems in new interactive digital environments.

Innovate in the communicative area in the digital environment.

Generate audiovisual stories committed to human rights, equal of opportunity between men and women, accessibility for people with disabilities and the promotion of the culture of peace and democratic values¿¿.

Know the basics of ethical journalism framing them in a digital and interactive context.

Analyze linkages of the documentary with journalistic practice and work dynamics.

Create and developpe transmedia documentaries.

Integrate documentary stories in the framework of communication strategies, implementing the product offline and online form.

Apply to documentary practice the own ethical principles of journalism.

Develop audiovisual stories committed to the values ¿¿of equality and the defense of democratic principles.

LEARNING OUTCOMES

Develop a documentary project independently, realistic, creative and innovative.

Final Master Report (TFM) will consist in the the development and presentation in front of a jury of a documentary project or audiovisual report lasting approximately 15 minutes and its corresponding report. In this report the student have to justified their documentary project: approach, design, fieldwork and resources used in the construction of the documentary piece.

In this report the student will be explained in detail the steps followed in each of the stages of creation /production. The report shall contain at least the following elements of the elaboration of the piece:

Choice of topic and focus, literary script, technical script, production plan, budget plan, list of locations and description of stylistic devices used. Also, the report should include transmedia communication strategies associated with the documentary piece. This report should have an extension at least of 4000 words.

The student will be supervised by one of the teachers of the Master. The teacher will guide the student during all the process and finally will give a favorable or unfavorable report about the TFM.

Regarding to the subject of the documentary piece, although this will be free item, this must respond to the following criteria:

Nature journalistic
Public Interest
Ethical and respectful commitment to democratic values
Promoting fundamental rights and equality
Formal relevance and innovative minds in the joint account

EVALUATION CRITERIA Final Project (TFM)

If the report of the assigned tutor is favorable the TFM would be ready to be defended in public session in front of a jury appointed for this purpose.

The evaluation of the final project will be realised according to:

The achievement of learning objectives / general competencies established for the Master
His adjustment to the guidelines set forth in the syllabus
The realism of the proposal
The journalistic rigor thereof
Their successful integration into transmedia communication strategy
The formal significance of the proposed project
His creativity and innovative quality
The ability to short, clear exposition
Adapting to the times of established public exposure

LEARNING ACTIVITIES

Tutorials (50h)

Individual Student Work (310h)

TEACHING METHODOLOGIES

Tutoring and personalized monitoring of student work according to the nature of the project to develop.

Specific rules Master´s Thesis:

http://www.uc3m.es/ss/Satellite?blobcol=urldata&blobheader=application%2Fpdf&blobheadername1=Content-Disposition&blobheadername2=Cache-Control&blobheadervalue1=attachment%3B+filename%3D%22NORMA_TFM_DOCUMENTAL_Y_REPORT_PDISTICO.pdf%22&blobheadervalue2=private&blobkey=id&blobtable=MungoBlobs&blobwhere=1371547511190&ssbinary=true

ASSESSMENT SYSTEM

The Final Master Proyect (TFM) is obligatory and has a value of 12 ECTS.

The University uses the Turnitin Feedback Studio program within the Aula Global for the delivery of student work. This program compares the originality of the work delivered by each student with millions of electronic resources and detects those parts of the text that are copied and pasted. If the student has correctly made the appointment and the bibliographic reference of the documents he uses as a source, Turnitin will not mark it as plagiarism.

BASIC ELECTRONIC RESOURCES

 - UC3M Library . Library resourses : http://portal.uc3m.es/portal/page/portal/biblioteca/aprende_usar/TFM/Recursos

 - UC3M Library. Final Master Report . Recommended bibliography:
http://portal.uc3m.es/portal/page/portal/biblioteca/aprende_usar/TFG