

Academic Year: (2022 / 2023)

Review date: 28-06-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MEJON MIRANDA, ANA MARIA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

OBJECTIVES

- To possess and understand key knowledge to be able to be original in the development and application of ideas, often within a research context.
- Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study.
- Capacity to integrate knowledge and confront the complexity of judgments taking limited or incomplete information as a point of departure, including reflections on social and ethical responsibilities, linked to the acquisition of knowledge and judgment.
- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Screenplay development including executive production.
- Direct and translation of screenplays into film and television images.
- Identify the roles and human resources relations within the context of audiovisual productions.
- Identify, select and develop proposals for film and television projects.
- Create and explain audiovisual projects in pitching sessions.
- Knowledge of the key tools of screenwriting for the development of film and television fiction.
- Plan screenplays and mise-en-scene: basic notions on directing actors.
- Plan and organize shooting plans.
- Supervise and manage the postproduction and finalization processes.

DESCRIPTION OF CONTENTS: PROGRAMME

1. THE IDEA
2. THE SALES DOCUMENT
3. FIRST STEPS: RULES TO CREATE THE SYNOPSIS AND TREATMENT
4. CHARACTER DESCRIPTION
5. SETTING AND AESTHETICS
6. PLOT DEVELOPMENT
7. WRITING THE TV PILOT & PRACTICAL CASES

ASSESSMENT SYSTEM

Class attendance and participation

Final work/dossier

% end-of-term-examination:	60
% of continuous assessment (assignments, laboratory, practicals...):	40

BASIC BIBLIOGRAPHY

- DiMaggio, Madeline Escribir para televisión., Paidós Comunicación., 1992
- Douglas, Pam Writing the TV Drama Series 3rd edition: How to Succeed as a Professional Writer in TV,

Michael Wiese Productions, 2011

- Rabkin, William Writing the Pilot, moon & sun, 2011