

Academic Year: ( 2022 / 2023 )

Review date: 14-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BECEIRO RIBELA, MARIA SAGRARIO

Type: Master Final Project ECTS Credits : 6.0

Year : 1 Semester : 2

## OBJECTIVES

### COMPETENCES

- To possess and understand key knowledge to be able to be original in the development and application of ideas, often within a research context.
- Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study.
- Capacity to integrate knowledge and confront the complexity of judgments taking limited or incomplete information as a point of departure, including reflections on social and ethical responsibilities, linked to the acquisition of knowledge and judgment.
- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Capacity to learn in order to keep studying in an autonomous fashion.
  
- Produce, manage and organize audiovisual productions for cinema and television.
- Screenplay development including executive production.
- Evaluate and organize the economic management of productions.
- Direct and translation of screenplays into film and television images
- Identify the roles and human resources relations within the context of audiovisual productions.
- Define exploitation and commercialization pathways for audiovisual productions.
- Identify, select and develop proposals for film and television projects.
- Capacity to create viability studies, package creation and budgets.
- Capacity to identify funding opportunities and solve economic and financial problems for audiovisual projects.
- Create and explain audiovisual projects in pitching sessions.
- Knowledge of the key tools of screenwriting for the development of film and television fiction.
- Identify and classify the appropriate technical and working crews for each phase of the project: preproduction, shooting and postproduction.
- Plan screenplays and mise-en-scene: basic notions on directing actors.
- Plan and organize shooting plans.
- Supervise and manage the postproduction and finalization processes.

### LEARNING RESULTS

- Students will be familiarized with the analysis of real-life scenarios similar to those confronted by production and writing specialists in their day-to-day work.
- Students will create, develop and plan an audiovisual project, to be pitched/showcased in different markets within the audiovisual sector. To accomplish such a goal, they will have to apply the different competences acquired throughout the course of the Masters program, developing also viability studies and market research.
- Students will know how to approach existing problems within the professional and academic research fields.
- Students could potentially choose a finalized audiovisual project that allows them to apply all knowledge learnt throughout the Masters program.

## DESCRIPTION OF CONTENTS: PROGRAMME

This project involves all the knowledge acquired throughout the Master program from a global perspective. Students will undertake the realization of a professional project emulating the different phases to finalize it. With this purpose, students will explain the assimilated concepts throughout the Master degree as well as the methodological tools they have been taught.

The projects may have different modalities, from the realization of film work, projects with a clear fiction character, for television, mini-series, tv movie or works that fall into the documentary category. The different projects will also include a script proposal aside from its development (a dossier that includes all the necessary artistic and economic elements for its development within the current market). Students could also choose to create a film (maximum 10 minutes long) to be included with the production dossier. In this case, the students will be responsible for the project's production at least in or two of the three creative facets involved in an audiovisual production: script, directing and editing.

Each student will have a tutor for his/her final Master's project. He/she will have to communicate with the instructor about his/her selected topic and will receive the appropriate guidelines to supervise its development.

All projects must include in terms of contents issues related to the fundamental rights of equality between men and women, principles of equality of opportunities and universal accessibility for people with disabilities and all the true values about a culture of peace and democratic values.

## LEARNING ACTIVITIES AND METHODOLOGY

### LEARNING ACTIVITIES

Tutorials (10 hours)

Individual student work (170 hours)

### METHODOLOGY

Reading of recommended texts: newspaper articles, reports, manuals and / or academic papers, film and television scripts for further discussion, or to consolidate knowledge and skills.

## ASSESSMENT SYSTEM

Marks will be given by the Committee, evaluating the project and its oral defense: 100 % of the final grade.

The University uses the Turnitin Feedback Studio program within the Aula Global for the delivery of student work. This program compares the originality of the work delivered by each student with millions of electronic resources and detects those parts of the text that are copied and pasted. If the student has correctly made the appointment and the bibliographic reference of the documents he uses as a source, Turnitin will not mark it as plagiarism.