

Leadership

Academic Year: (2022 / 2023)

Review date: 11/05/2022 23:20:24

Department assigned to the subject:

Coordinating teacher: MELERO MARTIN, EDUARDO

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

No requirement

OBJECTIVES

This course is focused on examining leadership theory emphasizing on the development of leadership and interpersonal skills through self-assessment cases and exercises. It will cover the impact of emotional and social intelligence applied to leadership on the team development and performance.

With this course, participants will improve as a leader in different aspects:

- leading personal and professional life: setting targets, vision, goals
- organize teams and people: team building, change management, conflict solving and motivation.
- improve communication skills: Influence, effective feedback, conflict resolution, creative thinking, evaluation, and interpersonal skills.

DESCRIPTION OF CONTENTS: PROGRAMME

Class 1: Applied behavioral economics to uncover the hidden forces on decision making processes
Online assessment to diagnosis corporate cultures
Logbook of self-observation

Class 2: Overcoming the immunity to change in individuals, teams and organizations
Examples and Framework for self-reflection

Class 3: Leadership skills to face uncertainty
Business case studies: how to achieve Authenticity, Empathy and Vision?
Workshop to apply the skills of an innovative leadership

Class 4: Creative and critical thinking
Lateral and Vertical thinking ¿ Edward de Bono
Role Plays to practice constructive divergence and feedbacks

Class 5: Strategic Thinking
Tools and techniques from business consultancy companies

Class 6: Professional archetypes
Test your archetype (Team formation with complementary skills and motivations)
Role Plays in a process decision gaming (conflict solving, negotiation, communication, divergence, etc.)

Class 7 & 8: Applying leadership skills in a real project (in group) ¿ The final project Part 1:
Entrepreneur skills: unlocking the challenge to a given problem
Fieldwork: desk research
Workshop session

Class 8 & 9: Applying leadership skills in a real project (in group) ¿ The final project Part 2
Entrepreneur skills: the Ideating the solution, feedback, and prototyping

Fieldwork: shadowing

Workshop session

Class 10: Selling your project ¿ Pitch presentation (in group) to jury members (to be defined)

LEARNING ACTIVITIES AND METHODOLOGY

Classroom teaching methods will include lectures, movies, class discussion, videos, oral presentations, written assignments, group projects...

ASSESSMENT SYSTEM

% end-of-term-examination/test:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

Class Participation (level of interaction and interest): 20%

Individual assessment: 40%

Project (group): 30%

Collaborative teamwork attitude: 10%

BASIC BIBLIOGRAPHY

- Daniel Kahneman Thinking, Fast and Slow, Penguin Group, 2002
- Edward de Bono lateral Thinking: Be more creative and Productive, Penguin Group, 1990
- Richard Thaler and Cass R. Sunstein Nudge: Improving Decisions about Health, Wealth, and Happiness, Yale University Press, 2008
- Robert Kegan and Lisa Lahey Immunity to change, Harvard Business Publishing, 2009