

## Social Journalism

Academic Year: ( 2022 / 2023 )

Review date: 05-05-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: LUENGO CRUZ, MARIA

Type: Compulsory ECTS Credits : 6.0

Year : 5 Semester : 1

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

News reporting  
Investigative journalism

## OBJECTIVES

Theoretical and practical knowledge of the journalistic coverage and approach to social issues -- themes, sources, and main social actors in the coverage of issues such as migration, gender, disability, etc., -- and what should be its best approach and treatment.

Analysis of the relationships that journalists establish with different actors interacting in the civil sphere, from civil society organizations to unstructured groups and individual agents.

Learning practical journalistic criteria and techniques needed to address some of the main specialized topics within the field of social journalism, such as education, health, environment, religion, trend stories, etc. These issues include cross-related news stories, for example, migration, racism, gender violence or disability.

Development of news stories that allow capture relevant social facts, interpret, and report properly in the context of a social journalism that currently leads the many new initiatives in the digital and economic restructuring of the journalistic profession.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction
2. An insight into the social history of social journalism
3. Sociological grounds for reporting on civil society and social movements
4. Reporting techniques in social journalism
5. Conclusion

## LEARNING ACTIVITIES AND METHODOLOGY

Combination of lectures (3ECTS) and workshops (3ECTS). Lectures will address the syllabus from a theoretical and critical perspective. Workshops will include both critical analysis and the production of news stories, reports, articles, and other journalistic material on social issues, according to the basic principles outlined in the different lectures.

## ASSESSMENT SYSTEM

- A. Continuous assessment - 60%
- Attendance, participation and completion of weekly practices
  - Final Project
- B. Final Exam - 40%

Weekly assignments cannot be submitted out of date.

Plagiarism will be a zero in the grade of the assignment.

Linguistic mistakes (errors in punctuation, spelling and accentuation, lexical and grammatical inaccuracies) will make a significant penalty in the final mark.

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| <b>% end-of-term-examination:</b>   | 40 |
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 60 |

#### BASIC BIBLIOGRAPHY

- Barranquero, Alejandro El Periodismo Social como área de especialización, perspectiva de reforma y cultura profesional. Una revisión de conceptos y debates. , Estudios del mensaje periodístico, 25 (2). DOI: <https://doi.org/10.5209/esmp.64794>, 2019
- Belda, L.M., Maíllo, J. E. y Prieto, J.M. Periodismo social. El compromiso de la información, Servimedia, 2006
- Cytrynblum, Alicia Periodismo social. Una nueva disciplina, La Crujía: Buenos Aires, 2009
- Diezhandino, María Pilar Periodismo de servicio, Bosch.
- Gallego, Juana, Luengo, María Periodismo social, Síntesis.
- Kovack, B. y Rosentiel, B. Los elementos del periodismo, Aguilar: Madrid, 2003

#### BASIC ELECTRONIC RESOURCES

- Servimedia . servimedia.es: <http://www.servimedia.es>
- Solidaridad Digital . solidaridaddigital: <http://www.solidaridaddigital.es/SolidaridadDigital/portada1.aspx>
- The Guardian . Voluntary Sector - The Guardian: <http://www.theguardian.com/voluntary-sector-network>
- The Guardian . Firestorm: <http://www.theguardian.com/world/interactive/2013/may/26/firestorm-bushfire-dunalley-holmes-family>