Analysis and evaluation of public policy

Academic Year: (2022 / 2023) **Review date: 13-02-2023**

Department assigned to the subject: Social Sciences Department

Coordinating teacher: VIÑAS CHIAPPINI, VERONICA ESTHER

Type: Compulsory ECTS Credits : 6.0

Year : 4 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Public Policy and Governance I
Public Policy and Governance II

OBJECTIVES

On having finished the course, the student will have acquired:

- Intermediate level knowlege on public policy evaluation
- Competences and skills to apply theoretical knowledge in conducting public programs/projects evaluations

DESCRIPTION OF CONTENTS: PROGRAMME

1. Tools for public policy management and analysis

Measurement, monitoring and evaluation: concepts, functions and utility for public management. Key concepts in measurement: variables, indicators, measure, indexes and standards. Indicators: methodological requirements and types. Indicators systems and monitoring systems.

2. Public program evaluation: key elements and functions. Politics and evaluation

Objectives, evaluative questions and value criteria. Functions of evaluation. Stakeholders and the political dimension of evaluation. Institutionalization process and ethical codes.

3. Types of evaluation

Depending on who evaluates (external, internal), depending on the evaluation role (formative, summative), according to what is the evaluand (evaluabillity, design, implementation, outcomes, impacts and metaevaluation) and according to the moment at which the evaluation takes place (ex ante, intermediate, final, ex post). Other types of evaluation: needs assessment and economical evaluation.

4. Theoretical perspectives and approaches in evaluation

Objectives-based studies. Experimental designs. Decision-oriented studies. Responsive evaluation or client-centered studies. Utilization-focused evaluation. Naturalistic evaluation. Theory-based evaluation.

5. Designing and planning an evaluation

The context and the reasons to evaluate. Focusing the evaluation. The decisions about methodology and techniques. Identifying stakeholders. Roles of evaluators.

6. Implementation of the evaluation

The evaluation plan. Fieldwork. Interpretation, judgement and recommendations. Reporting and communicating results. The use of evaluation findings.

LEARNING ACTIVITIES AND METHODOLOGY

Learning activities:

- Practical exercises (tests, test analysis and practical case studies about the main topics of the subject). Some of them will be assessed.

- Design and planning of a program / project evaluation

Tutorship:

Individual, on the established schedule.

ASSESSMENT SYSTEM

1. Assessment of student's knowledge level through a final compulsory exam in which a minimum of 50% must be obtained to pass the subject.

2. Assessment of student's skills to apply theoretical knowledge to design a program evaluation.

3. Assesment of student's interest, participation and dedication.

Final exam: 50%
Learning activities: 50% of the grade (practical exercises 20%; design and planning of a program / project evaluation 30%).

The exam for the extraordinary assessment will be similar as the exam for the ordinary assessment. In this case, as indicated in the University regulations, the teacher will give the student the highest mark between: (1) weighted average between the exam and the continuous assessment, and (2) 100% of the exam mark.

% end-of-term-examination:	50
% of continuous assessment (assigments, laboratory, practicals…):	50

BASIC BIBLIOGRAPHY

- COOK, T.D. Métodos cuantitativos y cualitativos en investigación evaluativa, Madrid: Morata, 1986
- Casillas, C. y Macía, M. Guía práctica para el diseño y la realización de evaluaciones de políticas públicas., AEVAL / Ministerio de Hacienda y Administraciones Públicas, 2015
- European Commission EVALSED Sourcebook: Method and Technique, EC, 2013
- European Commission EVALSED: The resource for the evaluation of Socio-Economic Development, EC, 2013
- GONZÁLEZ MANCEBO, J.A. y OSUNA LLANEZA, J.L. Manual de gestión de evaluaciones de la cooperación española, Madrid: DGPOLDE / Ministerio de Asuntos Exteriores y Cooperación, 2007
- Maldonado Trujillo, C. y Pérez Yarahuan, G. (comp.). Antología sobre evaluación. La construcción de una disciplina, CIDE., 2016
- WEISS, C.H. Evaluation : methods for studying programs and policies, New Jersey: Prentice Hall, 1998

ADDITIONAL BIBLIOGRAPHY

- Alvira, F. Metodología de la evaluación de programas, Centro de Investigaciones Sociológicas (CIS)., 1991
- Bustelo, M. La evaluación de las políticas de género en España, Catarata., 2004
- DONALDSON, S.I.; CHRISTIE, C.A.; MARK, M.M. (eds.) Credible and actionable evidence. The Foundations for Rigorous and Influential Evaluations (2ª edition), Thousand Oaks, CA: Sage , 2015
- GARCÍA SÁNCHEZ, E. Evaluación de políticas y reformas educativas en España (1982-1992). Tres experiencias de metaevaluación, Madrid: INAP, 2011
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- Patton, M. Q. Utilization-Focused Evaluation. The New Century Text, Sage., 1997

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- STAKE, R.E. Evaluación comprensiva y evaluación basada en estándares, Barcelona: Graó, 2006
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- Shaw, Ian La evaluación cualitativa: introducción a los métodos cualitativos, Paidós, 2003