

## Company Placement

Academic Year: ( 2021 / 2022 )

Review date: 10-06-2021

Department assigned to the subject:

Coordinating teacher: RODRIGUEZ MARQUEZ, ALICIA

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 2

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

The assignment of practices was done through selection by the academic committee of the master, based on the profile of the positions offered by partner companies, the curriculum of the student, and qualifications in the subjects of the first quarter.

## OBJECTIVES

Students will develop their capacity to implement the program contents to real situations as well as their understanding of the key aspects of an entrepreneurial organization and the main practical challenges in the development and consolidation of a business project.

- Ability to perform creative thinking that allows the generation and development of ideas that add value to new business projects.
- Ability to understand, analyze and solve complex problems related to commissioning, expansion and consolidation of a business project from extensive knowledge of advanced tools of business management.
- Ability to analyze, select and implement appropriate business strategies that contribute to the success of business projects.
- Ability to critically analyze cases of actual companies and draw from them conclusions relevant to business practice.
- Ability to understand the basics of entrepreneurship, the main determinants of its development and results

## DESCRIPTION OF CONTENTS: PROGRAMME

Application of the knowledge acquired in the master's program to real situations.

Development of the competencies described by fieldwork in the company in which the student is assigned their practices.

The minimum number of hours of practice is 180 hours.

## LEARNING ACTIVITIES AND METHODOLOGY

Activities

a) Tutoring

Methodology: Monitoring and supervision by the teacher responsible for the practices.

b) Work in the company

Methodology: Contribution to the activity of the company that practices are developed, by performing the tasks assigned by this.

c) Report Results:

Methodology: Preparation of a written report describing the work done, critically analyze the activities of the company and identify success factors and opportunities for improvement.

## ASSESSMENT SYSTEM

Report submitted by the student results: 50%

Report submitted by the company with the evaluation of the work done by the student: 50%