

Academic Year: (2021 / 2022)

Review date: 04-06-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: ALVAREZ SAN ROMAN, MERCEDES

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

OBJECTIVES

The main objectives of this course are to:

- Integrate the different elements and characteristics of film language.
- Learn and apply different visual methodologies that allow a comprehensive analysis of different types of film narratives.
- Identify the social, cultural, political and aesthetic role of the image from a historical perspective, with a particular emphasis in contemporary society.
- Develop the creativity and expression through the moving image.

DESCRIPTION OF CONTENTS: PROGRAMME

This course deals in an analytic way with the structure and functioning of film grammar, from the emergence of 19th century technologies (photography and cinema) to the new media of the digital era.

Programme:

1. Understanding the image
2. History of the image
3. Narrative Models
4. Syntactic codes. Mise-en-scène
5. New Narratives
6. Non-narrative films
7. From analogic to digital
8. Human audiovisual being
9. Gender perspective in film analysis

LEARNING ACTIVITIES AND METHODOLOGY

1. Lectures and seminars

Different elements of film grammar will be studied in order to acquire the necessary tools to analyze the moving image.

2. Assignments:

Students will carry out several assignments and activities in order to assimilate the content of the course.

ASSESSMENT SYSTEM

Final Exam: 40 %

Continuos assessment: 60 %

% end-of-term-examination:	40
% of continuous assessment (assignments, laboratory, practicals...):	60

BASIC BIBLIOGRAPHY

- Bordwell, D. Pandora's Digital Box, Irvington Way institute Press, 2013
- Bordwell, D., Staiger, J. & Thompson, K. The Classical Hollywood Cinema: Film Style and Mode of Production to 1960, Columbia University Press., 1988
- Bordwell, D.; Thompson, K.; Smith, J. Film Art: An Introduction, Mc Graw Hill, 2016

- Corrigan, T. A Short Guide to Writing about Film, Longman, 2009
- Mulvey, L. Visual and Other Pleasures, Palgrave Mcmillan, 1989
- Murch, W. In the Blink of and Eye, Silman-James Press, 2001