

Fake news and economy

Academic Year: (2021 / 2022)

Review date: 20/04/2021 15:49:52

Department assigned to the subject: Economics Department

Coordinating teacher: GALLEGO CANTERO, MARIA JOSE

Type: Courses of humanities ECTS Credits : 3.0

Year : 2 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

No previous knowledge is needed.

having taken the subject of Principles of Economics, facilitates the development of activities in a more dynamic way.

OBJECTIVES

Detect hoaxes and false news on issues that affect our daily lives

Understand the basic concepts of economics used in the news

Differentiate journalistic genres and the possibilities of use in the Fake News

Know how to use the labor market concepts applied to professional life

Be able to analyze different published news items (true and false) on the same topic due to the consequences that may be involved in decision-making in personal life.

Be critical of publications in order to be able to ¿quarantine¿ the published news with the acquired knowledge of economics.

Know how to get away from the virality of the Fake News.

DESCRIPTION OF CONTENTS: PROGRAMME

Unit 1: What is Fake News: Concept and development of this type of information. Words and their intended use.

Headlines. The text of the information (differentiate between news / report / opinion piece).

Unit 2: The basic economic concepts that appear in the news. How to generate a Fake.

Unit 3: The treatment of the two economic data. Tables and graphs. Reading and interpretation of business income accounts. What's true and what's false

Unit 4: Sensationalism. The importance of the sources (how they can condition the information). The interested writing of a news item: the same concept, two different readings. How to spot a fake news.

Unit 5: The media agenda and the agendas of interest groups, the political agenda, pressure groups, etc. The journalist's social responsibility. / Effects of disinformation: The hoaxes. The ignorant journalist versus the malicious journalist.

Unit 6: Preparation of economic news manipulated based on different interests.

ASSESSMENT SYSTEM

% end-of-term-examination/test: 40

% of continuous assessment (assignments, laboratory, practicals...): 60

Practice 60%, Final test 40%

Articles and Text Comments (60%)

¿ Search for contrary opinions of the different visions of the economy. (liberals / interventionists)

¿ Fake location of economic issues and their verification

¿ Practical works of comparison of the same news that are published / broadcast in the different media in a period of time (same day)

¿ Objective analysis of the monitoring of the same news in Cº media from different editorial lines in a weekly period.

¿ Comments (through the forum) of current news.

Elaboration of a final exercise (no exam) that will have the value of 40% of the subject that will be

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proposed to be carried out in a determined period, never less than a week where a hoax that turns into a fake will have to be detected and elaborate news " publishable ¿based on documentation on a certain topic of current economic and social

The characteristics of each of the works, both partial and final, will be explained in class and will be explained through the corresponding page in the global classroom, marking the periods of completion and the deadlines for the delivery of the same.

Failure to deliver activities, as well as non-attendance to classes (face-to-face or virtual) that exceed 20%, will make it impossible to obtain the 3 corresponding credits.

BASIC BIBLIOGRAPHY

- Amorós García,M. Fake News: La verdad de las noticias falsas, Plataforma actual, 2018
- Calvo,E Aruguete,N Fake News, trols y otros encantos, Siglo XXI Editores , 2020
- Ferreira JL Economía y Pseudociencia, Catarata, 2015
- Mankiw, Gregory Principios de economía, Thomson Paraninfo, 2006
- Martínez Albertos, JL Curso general de redacción Periodística, Thomsom.

BASIC ELECTRONIC RESOURCES

- Hernandez / Rodriguez / Bueno . Documentación Informativa: <http://http://ocw.uc3m.es/cursos-archivados/documentacion-informativa>