uc3m Universidad Carlos III de Madrid

Graphs and Social networks

Academic Year: (2021 / 2022) Review date: 04/06/2021 13:45:17

Department assigned to the subject: Mathematics Department

Coordinating teacher: CUERNO REJADO, RODOLFO

Type: Electives ECTS Credits: 6.0

Year: 4 Semester:

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Linear Algebra; Probability I and II; Programming I and II.

OBJECTIVES

Basic Skills

- Acquisition of knowledge and skills that provide with a background of creativity in the development and application of ideas, often within a research context.
- Ability to apply acquired knowledge and to solve problems under novel or almost novel situations or within broader (multidisciplinary) contexts related with big data.
- Acquisition of skills for learning in an autonomous and continuous manner.

General Skills

- Ability to apply the theoretical foundation of collect, storage, processing and presentation of information, especially for big data volumes.
- Ability to identify the most suitable data analysis technique in each problem, and to apply it for obtaining the most appropriate solution to each one.
- Ability to obtain practical and efficient solution for processing of big data volumes.
- Skill to synthesize data analysis conclusions, and to communicate it clearly and convincingly in a bilingual environment.
- Ability to generate new ideas and to anticipate new situations, within the context of data analysis and decision
- Skill to working collaboratively and to collaborate with others autonomously.

Specific Skills

- Skill to design data processing systems, from the data gathering to statistical analysis and presentation of final results.
- Ability to apply the basic principles of network science and apply them to the study of different data to model and forecast their behavior using features extracted from network science.
- Ability to design effective visualizations of large data sets that can lead to the discover, interpretation and access to those datasets..
- Ability to identify the opportunity to apply network science and visualization techniques for solving real problems. Learning outcomes
- Basic knowledge about network science techniques.
- Understanding of basic network science techniques.
- Making practical use of network science techniques in real problems.
- Basic knowledge of data visualization techniques.
- Ability to use visualization techniques to explain and solve real problems.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1 Graphs
 - 1.1 Graph theory, historical introduction, and examples
 - 1.2 Directed and weighted graphs; bipartite graphs; adjacency matrix
 - 1.3 Degree, mean degree, and degree distribution
 - 1.4 Topological concept on graphs: distance, minimal connecting path, diameter
 - 1.5 Centrality measures; cliques, motifs, and communities

- 1.6 Types of networks: random, small-world, scale-free
- 2 Social networks
 - 2.1 Definition and context
 - 2.2 Local and global properties of social networks
 - 2.3 Comparison with other networks
 - 2.4 Social mechanisms
 - 2.5 Applications of social networks
- 3 Graph/social network analysis
 - 3.1 Creating a graph
 - 3.2 Graph analysis
 - 3.3 Graph simulation
 - 3.4 Statistical tests
 - 3.5 Practical examples
- 4. Practical examples of graph analysis
 - 4.1 Link prediction: application to friend recommendation
 - 4.2 Epidemic models in networks
 - 4.3 Build, analyze and visualize information networks
 - 4.4 Analysis and visualization of dynamic networks
- 5. Introduction to data visualization
 - 5.1 Data types and sources
 - 5.2 Main tools to visualize data
 - 5.3 Data reduction techniques
 - 5.4 Static an dynamic data visualization
 - 5.5 Graph data
 - 5.6 Prtactical examples

LEARNING ACTIVITIES AND METHODOLOGY

The course is imparted in specific rooms and computer rooms. It will include:

- Lectures for the presentation, development, and analysis of the contents of the course.
- Practical sessions for the resolution of individual problems and practical projects in computer rooms.
- Seminars for discussion with reduced groups of students or on an individual basis.

ASSESSMENT SYSTEM

% end-of-term-examination/test: 60 % of continuous assessment (assignments, laboratory, practicals...): 40

Continuous evaluation: Participation during the classes and homework assignments to be done individually or in groups: 40%

Final exam: 60%

BASIC BIBLIOGRAPHY

- A-L Barabasi Network science, Cambridge University Press, 2016
- E. Tufte The Visual Display of Quantitative Information, Graphic Press, 2001
- Rafe Donahue Fundamental Statistical Concepts in Presenting Data, http://biostat.mc.vanderbilt.edu/wiki/pub/Main/RafeDonahue/fscipdpfcbg currentversion.pdf, 2011

ADDITIONAL BIBLIOGRAPHY

- Alberto Cairo The Truthful Art: Data, Charts, and Maps for Communication, New Riders, 2016

- Douglas A. Luke A User's Guide to Network Analysis in R, Springer, 2015
- Maarten van Steen Graph Theory and Complex Networks: An Introduction, ISBN: 978-90-815406-1-2, 2010
- Nathan Yau Visualize This, John Wiley & Sons, 2011