

Academic Year: ( 2021 / 2022 )

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Department assigned to the subject: Business Administration Department

Coordinating teacher: MARTINEZ ROS, ESTER

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

## OBJECTIVES

To study human behavior within organizations and to analyze this behavior on three different levels: the individual, the group and the organization.

- Define organizational behavior and describe the contents of the study of organizational behavior.
- Describe the communication process and its components.
- Explain the concepts of power and organizational politics.
- Outline the conflict process.
- Define the common characteristics making up organizational culture.
- Summarize the organizational change process.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Foundations of organizational behavior.
2. Values, attitudes and personality.
3. Emotions and Attitudes
4. Perception and decision-making.
5. Basic concepts of motivation and their applications.
6. Group dynamics and teamwork.
7. Leadership.
8. Communication.
9. Power, conflict and negotiation.
10. Change and Organizational culture.
10. Organizational change and development.

## LEARNING ACTIVITIES AND METHODOLOGY

This course combines both digital (on the e-learning SPOC platform) and traditional face-to-face contents. It includes two kinds of sessions: magistrales and practice in reduced groups. In magistrales, students have to work before class by visualizing learning videos on SPOC platform and responding to questions and self-assessment test. During face-to-face magistrales, the professor will respond to students' questions and doubts about the digital contents on SPOC, assessing the level of learning acquired and formulating new questions to reinforce the knowledge acquired. In addition, students will have to do a short group presentation about one interesting issue related to the topic of the week. In practical sessions, the professor will correct the exercises and cases on the SPOC platform, as well as s/he will propose new cases to work in groups in class.

Individual tutorials will be asked by the students when needed within the professor's schedule. Also, there will be collective tutorials to monitor the development of the final group project.

With this topic we will learn to:

- Describe the impact of individual characteristics on organizational behavior.
- Define perception and describe the main elements in the perceptual process.
- Compare and contrast different decision-making models.
- Define motivation and describe the motivation process.
- Identify the key factors that explain group behavior.

- Summarize the conclusions of the main theories of leadership.

#### ASSESSMENT SYSTEM

<b>% end-of-term-examination/test:</b>	40
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	60

The course grade will be determined by:

- A final exam (40% of the final grade). Minimum grade is 4 points.
- A company's group project including in-class presentation (35%)
- Online Quizz from SPOC Platform and Quizz in class (10%)
- Homeworks Resolution of weekly practical cases in small groups (15%)

#### BASIC BIBLIOGRAPHY

- LUTHANS, FRED Comportamiento Organizacional, Mc Graw Hill, 11ª edición 2008.
- ROBBINS, S. P. Organizational Behaviour, Prentice Hall. México. 17ª Edición., 2017
- ROBBINS, S.P. and JUDGE, T.A. Introducción al comportamiento organizativo, Pearson, 2010

#### ADDITIONAL BIBLIOGRAPHY

- DAFT, R.L y MARCIC, D. Building Management Skills : An Action-First Approach, , South Western Cengage Learning. International Edition 001 , 2014
- JOHNS, G. y SAKS, A.M Organization Behaviour.Understanding and Managing life at work., New York: Harper Collins..
- KREITNER, R. y KINICKI, A. Organizational Behavior., Chicago: Irwin. Edición 2001.