

Academic Year: ( 2021 / 2022 )

Review date: 21-06-2021

Department assigned to the subject: Private Law Department

Coordinating teacher: GARCIA MANDALONIZ, MARTA

Type: Electives ECTS Credits : 6.0

Year : Semester :

## DESCRIPTION OF CONTENTS: PROGRAMME

INTRODUCTION: Legal requirements for creating, protecting and financing innovative firms.

BLOCK I: LAW OF COMPANIES.

1. Types of company: key criteria for selecting a company.
2. Formation process for companies: paper process and electronic process.
3. Organizational structures: general meeting for shareholders and corporate director.

BLOCK II: INDUSTRIAL PROPERTY LAW.

1. Industrial property titles for protecting business innovation: patents, industrial designs, trademarks, trade names and domain names.

BLOCK III: LAW FOR FINANCING FIRMS.

1. Internal finance: self-financing, share capital, issues shares in the stock market.
2. External finance: ¿3F: family, friends and fools¿, bank loans, and supplier credit.
3. Alternative finance for innovative firms: crowdfunding, participative loans, business angels and venture capital,
4. alternative markets.

## ASSESSMENT SYSTEM

END-OF-TERM EXAMINATION. In which the knowledge, skills and skills acquired throughout the course will be assessed globally.

CONTINUOUS EVALUATION. It will assess the work, debates, exercises and cases throughout the course.

**% end-of-term-examination:** 20

**% of continuous assessment (assignments, laboratory, practicals...):** 80