

## Digital Product Development

Academic Year: ( 2021 / 2022 )

Review date: 04-06-2021

Department assigned to the subject: Computer Science and Engineering Department

Coordinating teacher: GOMEZ BERBIS, JUAN MIGUEL

Type: Electives ECTS Credits : 6.0

Year : Semester :

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Foundations and principles of Innovation and Digital Era
2. Life cycle of a digital product development
3. Agile Teams and Roles involved in the development of an innovative digital product
4. Methods and techniques for designing a Value Proposition for customers
5. Methods and techniques for the design, development, management and validation of digital products
6. Technologies for working as agile teams

**% end-of-term-examination:** 60

**% of continuous assessment (assignments, laboratory, practicals...):** 40