

Academic Year: ( 2021 / 2022 )

Review date: 10-06-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GONZALEZ ALDEA, PATRICIA

Type: Electives ECTS Credits : 6.0

Year : Semester :

#### REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Enrollment in this course, 6 credits, 110 ECTS required to have passed the curriculum in which it is registered (Bachelor in Journalism). The student agrees to complete a minimum of 150 hours of practice within the academic year of the academic year or during the three summer months. To do this, students communicate in writing with the approval of the company, the environment where it has a place and type of work to be undertaken, so that the university and the company sign, if there is none-the agreement for, while formalizing the individual agreement for each student. Enrollment in Practicum is not equivalent to any form of contract and financial rewards of the Company is discretionary, where do such practices. To validate this subject is necessary to have made the practice after passing the classes 1 and 2 of Journalism degree.

#### OBJECTIVES

Ability to carry out journalistic work in the context of the mass media. Familiarity with routine information, group dynamics and production rates as part of the mass media or institutional areas and institutions specialized in communication.

#### DESCRIPTION OF CONTENTS: PROGRAMME

Practices in the field of managed communication from the university where the student is studying. The actual content of the practice in the field of journalistic communication will be determined by the institution or company in which the student perform the practice.

#### LEARNING ACTIVITIES AND METHODOLOGY

By the nature of the subject, must be filed once complete, without the possibility of distributing the 6 credits in different academic or different companies within the same course. Completed the period of 150 hours, the student will submit a report to Professor and then an appointment for a brief oral presentation on environmental performance which has made the practices (in the publishing, television, radio, editorial, online media, Press office, etc.). The report and oral presentation, along with monitoring their work in the company and report the person responsible for it (or guardian), will the final grade, according to the degree of use shown, professional assessment of the work done and acquired skills.

#### ASSESSMENT SYSTEM

The student must prepare a report on the activity carried out within the institution of practices report that will be assessed by the teacher tutorice practices in the University or by an evaluation committee appointed for that purpose. The report shall include a lab report issued by the company or institution.

