

Television Studies

Academic Year: (2021 / 2022)

Review date: 06-07-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GIL VÁZQUEZ, ASIER

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

OBJECTIVES

1. Ability to understand and assimilate television from an academic perspective.
2. Knowledge of the main theories and methodologies in the study of television.
3. Ability to apply various theories and methodologies to the production of television programs.
4. Understanding the social function exercised by television and its importance for the understanding of contemporary cultural change.
5. Ability to accomplish a medium-sized research in the field of Television Studies.

DESCRIPTION OF CONTENTS: PROGRAMME

- I. Television, Culture and Society.
- II. Introduction to Television Studies.
- III. Technology and the History of Television.
- IV. Television and History.
- V. Five or Six Things to Know About TV in Spain.
- VI. Television Institutions and Authorship.
- VII. Television Audiences: Consumption and Fandom.
- VIII. Television, National Identity and Globalization.

LEARNING ACTIVITIES AND METHODOLOGY

1. Theoretical classes.
2. Practical exercises.
3. Homework.

ASSESSMENT SYSTEM

- Exam: 6 points. In order to pass this course, it is required to get at least 3 points (50% of the maximum grade) in the exam. The readings available in the Aula Global platform are required for the exam.
- Practical work: 4 points.

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| % end-of-term-examination: | 60 |
| % of continuous assessment (assignments, laboratory, practicals...): | 40 |

BASIC BIBLIOGRAPHY

- Bignell, J. Introduction to Television Studies, Routledge, 2004
- Corner, J. Critical ideas in Television Studies, Oxford University Press, 1999
- Miller, T. Television Studies, British Film Institute, 2002

