

Territorial tourist resources

Academic Year: (2021 / 2022)

Review date: 10-06-2021

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: CABRERIZO SANZ, CASILDA

Type: Basic Core ECTS Credits : 6.0

Year : 1 Semester : 2

Branch of knowledge: Social Sciences and Law

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is not essential, but it is recommended to have passed the subjects of the previous four-month period of the Tourism studies.

OBJECTIVES

The central aim of the subject is to advance in the analysis of the geographical configuration of tourist areas, to learn about human flows and movements due to tourism and leisure, and to define the resources and attraction factors and their influence on the territory. More specifically, the objectives of the course are as follows:

- To complete the introduction to tourism and to advance in its understanding.
- To identify current trends in tourism within the framework of globalisation.
- To know what a destination and a tourist resource are, what they are and how they are created.
- To begin to understand tourists and their behaviour.
- To understand the new paradigm of sustainability applied to tourism.
- To know the main tourist resources and areas in the major regions of the world.

DESCRIPTION OF CONTENTS: PROGRAMME

The subject is organised into six main topics:

- Topic 1. Tourism and its current trends
- Topic 2. Tourism resources
- Topic 3. Tourist destinations
- Topic 4. The tourist
- Topic 5. Tourism and Sustainability
- Topic 6. The great tourist regions: America, Europe, Asia, Africa and Oceania.

LEARNING ACTIVITIES AND METHODOLOGY

The course will be face-to-face, with theoretical and practical classes.

Methodologically, tools will be used to enable students to develop their analytical and critical thinking skills. The theoretical contents will be approached from a holistic conception that is not alien or independent from the general socio-economic and political reality, with a critical and gender focus. Active participation in the classroom will be encouraged and the use of different formats will be used to carry out the practices through the launching of complex challenges that generate questions.

ASSESSMENT SYSTEM

Continuous assessment (70%):

- Individual practicals that allow students to deepen their knowledge of the contents of the subject (30%).
- Group practice: analysis of a case study developed in a group of students (50%).
- Participation: level of student involvement in both theoretical and practical sessions. Involvement in

group work and ability to present the results (20%).

Final assessment (30%):

- Written test based on the contents of the course and on situated learning.

% end-of-term-examination: 30

% of continuous assessment (assignments, laboratory, practicals...): 70