

Cultural Heritage

Academic Year: (2021 / 2022)

Review date: 05-06-2021

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: POVEDANO MARRUGAT, ELISA MARIA

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

OBJECTIVES

The student will learn the basic technical principles on cultural heritage to develop tourism management and complete their cultural knowledge.

At the end of the course, students will be able to develop the following specific skills:

- Documented on cultural heritage
- Recognize cultural heritage elements which can develop tourist activities
- Management studies on cultural heritage in the tourism sector
- To recognize the destabilizing elements of cultural heritage
- Analyze the impacts generated by tourism on cultural heritage
- Understand the characteristics of the management of cultural heritage
- Recognize the general principles of sustainable tourism
- Understand the principles of tourism, including its cultural dimension
- Propose criteria for sustainable tourism in cultural heritage

With regard to the general abilities or skills, the student will be able to:

- The ability to search, communicate and discriminate what information is relevant to a particular decision
- The ability of concern for sustainability in all fields
- The ability to apply multidisciplinary knowledge to solving a particular problem

The student must have the following attitudes at the end of the course:

- An attitude of study and analysis to the heritage
- A Respectful attitude towards cultural heritage
- A Critical attitude towards tourist activities in equity

DESCRIPTION OF CONTENTS: PROGRAMME

I. INTRODUCTION TO CULTURAL HERITAGE

- Item 1: Old dangers and new threats for Heritage
- Item 2: Cultural heritage: definitions and concepts
- Item 3: The cultural heritage and typologies. Cultural property

II.- CULTURAL HERITAGE: COLLECTING AND MUSEUMS

- Item 4: Assessment of past: private collectors to public museum.
- Item 5: Collecting and museums: XIX-XXI centuries
- Item 6: Collecting and museums in Spain

III CULTURAL PROPERTY AND CUSTODY

- Item 7: Preserving the Past: International Protection of Cultural Heritage
- Item 8: The protection of World Heritage in Spain

IV RESTORATION AND EXPLOITATION OF CULTURAL HERITAGE

- Item 9: Conservation and restoration of monuments: problems and trends
- Item 10: The conservation and restoration of movable property in heritage: general principles

LEARNING ACTIVITIES AND METHODOLOGY

The teaching methodology will include:

master-classes, in which the knowledge that students should acquire will arise.

Study of cases that relate the link between cultural heritage and tourism for better understanding of the respect that should be the cultural heritage from tourism management.

-Practices which carry out activities that link tourism activities and cultural heritage

Visits to cultural property.

-Seeing of documentaries and films related to the agenda of the subject.

ASSESSMENT SYSTEM

Evaluation (continuous) will be based on the following criteria:

1. Participation in class: 10%. interventions that connect with the ideas in class.

2. Work in practical sessions and visits to monuments: 40%

3. Final exam: 50%. In which the knowledge acquired during the course the student will be assessed.

To pass the subject, it is necessary to approve both parts with a 5.

% end-of-term-examination: 50

% of continuous assessment (assignments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY

- HERNÁNDEZ HERNÁNDEZ, Francisca El museo como espacio de comunicación, Trea, Gijón, [1998]. 2ª ed., 2011
- ABAD GONZÁLEZ, L. El patrimonio cultural como factor de desarrollo: estudios multidisciplinares., Ariel, 2006
- CANO DE MAUVESÍN FABARÉ, J. M. C. Turismo cultural: manual del gestor de patrimonio, Almuzara, 2005
- GARCÍA HERNÁNDEZ, M. Turismo y conjunto monumentales: capacidad de acogida turística y gestión de flujo de visitantes , (No. 338.48 GAR)., 2003
- GARCÍA HERNÁNDEZ, M. G. Capacidad de acogida turística y gestión de flujos de visitantes en conjuntos monumentales: el caso de La Alhambra. , dossier 11: Turismo en ciudades históricas., 2001
- GONZÁLEZ, M. V. Gestión turística del patrimonio cultural: enfoques para un desarrollo sostenible del turismo cultural. , Cuadernos de turismo, (23), 237-254., 2009
- HERNÁNDEZ HERNÁNDEZ, Francisca: El patrimonio cultural: la memoria recuperada, Trea [Biblioteconomía y Administración Cultural]. Gijón, 2002
- LORD, B., LORD, G. D., & FULLOA PERICOT, J. M. (2018) Manual de gestión de museos, Ariel, 2018
- LORENTE, Jesús Pedro Manual de historia de la museología, Trea, Gijón, 2012
- LORENZO ASPRES, A. Monumentos convertidos en hoteles: el sacrificio de la memoria arquitectónica. El caso de Santo Estevo de Ribas de Sil. , Pasos: Revista de Turismo y Patrimonio Cultural, 15(3)., 2017
- MATEOS RUSILLO, Santos M. Manual de comunicación para museos y atractivos patrimoniales, Trea, Gijón, 2012
- MEDINA, A. M. El turismo patrimonial en la inducción del desarrollo territorial. In VII Seminario Internacional de Investigación en Urbanismo, Barcelona-Montevideo, junio 2015. , Departament d'Urbanisme i Ordenació del Territori. Universitat Politècnica de Catalunya, 2015
- QUEROL, M. Á. Manual de gestión del patrimonio cultural, Akal, 2010
- TROITIÑO VINUESA, M. A. Ciudades patrimonio de la humanidad: patrimonio, turismo y recuperación urbana, Universidad Internacional de Andalucía: Consejería de Cultura, 2009
- UNESCO Recomendación sobre la Protección de los Bienes Culturales Muebles , UNESCO, 1978
- UNESCO Convención sobre la protección del patrimonio mundial cultural y natural, UNESCO, 1972
- ¿ CAMPILLO ALHAMA, C., & MARTÍNEZ SALA, A. M. La estrategia de marketing turístico de los Sitios Patrimonio Mundial a través de los eventos 2.0., Pasos: Revista de Turismo y Patrimonio Cultural, ISSN-e 1695-7121, Vol. 17, Nº. 2, 2019, págs. 425-452, 2019