Culture and identity in globalization

Academic Year: (2021 / 2022) **Review date: 10-06-2021**

Department assigned to the subject: Social Sciences Department

Coordinating teacher: SAURINA LUCINI, MARC

Type: Electives ECTS Credits : 6.0

Year : Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

There are no prerequisites.
Having been enrolled in the 1st-year course Globalization and Society will facilitate the learning of theories and concepts.

OBJECTIVES

As a result of completing this course, students will be able to:

1. Solve problems, through both analysis and synthesis.
2. Work with culture as an explanatory variable to varied phenomena.
3. Link culture to globalization processes.
4. Evaluate, through an interdisciplinary approach, different concepts like nationalism, ethnicity, and racism.
5. Use different qualitative research methods and conduct qualitative research.
6. Display commitment to upholding ethical standards.

And they will have:

7. Developed the motivation to accomplish high-quality work.
8. Developed their team works skills.
9. Developed oral and written expression skills.
10. Improved critical reasoning skills.

DESCRIPTION OF CONTENTS: PROGRAMME

This course is designed to introduce the students to the study of culture and identity in a globalizing world. The course is presented through an inter-disciplinary approach and focuses on scholarly debates over an array of socio-cultural changes and transformations that affect all world societies and individuals in multiple ways. During the course, the students will engage in the study of different globalization theories and approaches, the concept of culture and cultural change, and the origin and transformation of different identity layers (national, supranational, ethnic), always from a local-global perspective.
TOPICS:
1. Globalization discourses in the 21st century.
2. Globalization in scholarship.
3. Culture and deterritorialization of culture.
4. Global consumer culture.
5. Media & Communication, consumption of cultural goods.
6. Cultures of protests.
7. Individual and collective identities.
8. Identity in the digital era.
9. National identities: origins and consequences.
10. Supranational identities.
11. Ethnicity.
12. Culturalization of racism.
13. Multiculturalism.
14. Cosmopolitanism.

LEARNING ACTIVITIES AND METHODOLOGY

Theoretical classes (2 credits ECTS) will focus on the acquisition of skills and knowledge related to the theories and evidence about culture, identity, and globalization presented in readings and lectures.

Practical classes (2 credits ECTS) will entail group and individual activities and exercises: searching for references at the library, discussions over questions related to the readings or the course's topics, oral presentations, and other activities in groups. All tasks are oriented to the acquisition of skills and competencies directly related to the course.

ASSESSMENT SYSTEM

The evaluation will be based on the student's work during the course, which will count for 60% of the final grade, and on a final exam at the end of the semester, which will count for 40% of the final grade.

Continuous Assessment grading:
Attendance and participation - 10%
Continuous assessment graded tasks - 12% (4 task)
Research essay in pairs - 38%

Continuous assessment total - 60%

% end-of-term-examination:	40
% of continuous assessment (assigments, laboratory, practicals…):	60

BASIC BIBLIOGRAPHY

- Anderson, Benedict. Imagined Communities, Verso, 1991
- Beitz, Charles The Idea of Human Rights, Oxford University Press, 2009
- Eriksen, T.H. Ehtnicity and Nationalism: Anthropological Perspectives, Pluto Press, 2010
- Fligstein, Neil Euroclash, Oxford University Press, 2008
- Hobsbawm, E.J. The Invention of Tradition, Cambridge, 1983
- Lechner, F.J. & Boli, J. World Culture: Origins and Consequences., Wiley, 2005
- Nederveen Pieterse, J. Globalization and Culture: Global Mélange, Rowman & Littlefield, 2009

ADDITIONAL BIBLIOGRAPHY

- Appadurai, A. Modernity at Large: Cultural Dimensions of Globalization, University if Minnesota Press, 1996
- Axford, B. Theories of Globalization, Polity Press, 2013
- Bonnell, V.E. & Hunt, L. (Eds.) Beyond the Cultural Turn: New Directions in the Study of Society and Culture, University of California Press, 1999
- Jenner, M. Netflix and the re-invention of Television., Palgrave., 2018
- Kendall, G.-Woodward, I.-Skrbis, Z. The Sociology of Cosmopolitanism: Globalization, Identity, Culture and Government., Palgrave, 2009
- Kradiy, M. Hybridity or the Cultural Logic of Globalization., Temple University Press, 2005
- Moghadam, V. Globalization and Social Movements: Islamism, Feminism and the Global Justice Movement., Rowman & Littlefield., 2009
- Tarrow, S. The New Transnational Activism., Cambridge University Press., 2005
- Triandafyllidou, A.-Modod, T.-Meern, N. (Eds.) European Multiculturalisms., Edinburgh University Press, 2012
- Werbner, P. & Modood, T. (Eds.) Debating Cultural Hybridity: Multicultural Identities and the Politics of Anti-Racism, Zed Books, 2015 (1997)
- Wiedenhoft Murphy, W. Consumer Culture and Society., Sage, 2017