

## Television fiction genres

Academic Year: ( 2021 / 2022 )

Review date: 12-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: CASCAJOSA VIRINO, CONCEPCION CARMEN

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

## OBJECTIVES

- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Screenplay development including executive production.
- Knowledge of the key tools of screenwriting for the development of film and television fiction.
- Identify, select and develop proposals for film and television projects.

## DESCRIPTION OF CONTENTS: PROGRAMME

- Genres and trends in contemporary television.
- Television genres and transnationalization.
- Storytelling in television fiction. Comedy & Drama.

## LEARNING ACTIVITIES AND METHODOLOGY

- Lectures.
- In-class screenings.
- Practical exercises.

## ASSESSMENT SYSTEM

Class participation.  
Practical exercises.  
Final project.

<b>% end-of-term-examination:</b>	30
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	70

## BASIC BIBLIOGRAPHY

- Chalaby, Jean K. The Format Age: Television's Entertainment Revolution, Polity, 2015
- Creeber, Glen The Television Genre Book, British Film Institute, 2001
- Gomery, Douglas & Hockley, Luke Television Industries, British Film Institute, 2006
- Sandler, Ellen The TV Writer's Workbook: A Creative Approach to Television Scripts, Delta, 2007