

Academic Year: ( 2021 / 2022 )

Review date: 13-03-2018

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: CILLER TENREIRO, MARIA CARMEN

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

## OBJECTIVES

- To possess and understand key knowledge to be able to be original in the development and application of ideas, often within a research context.
- Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study.
- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Capacity to learn in order to keep studying in an autonomous fashion.
- Produce, manage and organize audiovisual productions for cinema and television.
- Evaluate and organize the economic management of productions.
- Identify the roles and human resources relations within the context of audiovisual productions.
- Define exploitation and commercialization pathways for audiovisual productions.
- Identify, select and develop proposals for film and television projects.
- Capacity to create viability studies, package creation and budgets.
- Capacity to identify funding opportunities and solve economic and financial problems for audiovisual projects.
- Create and explain audiovisual projects in pitching sessions.
- Identify and classify the appropriate technical and working crews for each phase of the project: preproduction, shooting and postproduction.
- Control the amortization processes of audiovisual productions.
- Supervise and manage the postproduction and finalization processes.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. PRODUCTION MANAGEMENT VS. EXECUTIVE PRODUCTION
2. THE CREW
3. PREPRODUCTION
4. PRODUCTION SOFTWARE
5. BUDGET

6. PRACTICAL CASES ON FILM PRODUCTION MANAGEMENT I

7. PRACTICAL CASES ON FILM PRODUCTION MANAGEMENT I

**% end-of-term-examination:** 60

**% of continuous assessment (assignments, laboratory, practicals...):** 40

#### BASIC BIBLIOGRAPHY

- Clevé, Bastian. Film Production Management. , Focal Press, 2006
- Honthamer, Eve Light The Complete Film Production Handbook. , Focal Press, 2010
- Rea, Peter W. Producing and directing the Short Film and Video, Focal Press, 2010