# uc3m Universidad Carlos III de Madrid

# Industrial Design

Academic Year: (2020 / 2021) Review date: 22/07/2020 19:33:50

Department assigned to the subject: Mechanical Engineering Department

Coordinating teacher: GOMEZ AMADOR, ANA MARIA

Type: Compulsory ECTS Credits: 6.0

Year: 4 Semester: 2

### REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

- Engineering Graphics
- Machine Mechanics
- Production and Manufacturing Systems
- Machine Theory
- Strength of Materials
- Materials Technology

#### **OBJECTIVES**

By the end of this subject, students will be able to have:

- 1. Understanding of the specific technical documents, concepts and methodology for product design.
- 2. The ability to apply their knowledge and understanding to identify, formulate and solve product design problems using established methods.
- 3. The ability to apply their knowledge and understanding to develop and realise designs and components to meet defined and specified requirements.
- 4. The ability to combine theory and practice to solve problems in product design.
- 5. Function effectively as an individual and as a member of a team.

#### **DESCRIPTION OF CONTENTS: PROGRAMME**

- 1. Introduction to the mechanical design process
- 2. Phases of the design process. VDI 2221. Design process tools: DOE, QFD, FMEA, etc.
- 3. Materials selection
- 4. Security and regulations: Products security. CE Marking, Risk assessment and Machinery Directive
- 5. CAD-CAM-CAE systems
- 6. 3D Printing
- 7. Biomechanics and ergonomics applied to design
- 8. Mechanical components: straps and bearings. Acoustics
- 9. Industrial design practical cases

## LEARNING ACTIVITIES AND METHODOLOGY

Lectures will be explained in big groups, exercises for understanding the lectures will be solved and compulsory labs will be carried out.

## ASSESSMENT SYSTEM

% end-of-term-examination/test: 60

% of continuous assessment (assigments, laboratory, practicals...):

The work done by the student will be evaluated by a

exam/s during the term and a final exam. To pass the subject, the total mark obtained has to be 5 or more and in the mark in the exam has to be as minimum of 4 over 10.

% end-of-term-examination/test: 60 % of continuous assessment (assigments, laboratory, practicals...): 40

Labs are also part of the evaluation of the subject and its execution is obligaded to pass the subject.

# **BASIC BIBLIOGRAPHY**

- AENOR Marcado CE para máquinas, AENOR, -
- Ribas, Carles Diseño Concurrente, Edicions UPC, 2002
- Richard Budynas, Keith Nisbett Shigley's Mechanical Engineering Design, McGraw-Hill Education, 2014
- Robert L. Mott Diseño de elementos de máquinas, Pearson Educación, 2006
- Ullman, David The Mechanical Design Process, The Mcgraw-Hill, 2010