

## Television Journalism

Academic Year: ( 2020 / 2021 )

Review date: 10-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: LIMON SERRANO, NIEVES

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Image Theory  
 Introducing to Communication and Media Studies  
 News Reporting

## OBJECTIVES

This subject is an initiation in Television Journalism applied to the news as a priority, teaching on jobsite-focused training. Script, filming, presentation, voice and edit TV stories are the main goals. Also, an introduction to the news programs production. Students, therefore, must reach the knowledge of current work on television: Analysis methodology, diversity of markets, formats, genres, media, technology exploitation and integration of multimedia. They must also achieve the goal of knowledge the rules of broadcast messages in television news: concepts of public service and social role and its relationship with the entertainment and audiovisual show. Finally, they had to knowledge basic control of the tools and technologies applied to the environment, the organization of the production process and realization of image and sound, editing news and information programs. All tasks will depend on the health situation.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. TV News. First Approach
2. The Reality on TV
3. Journalistic Genres
4. Creating TV News
5. Newscast
6. Organization Chart
7. Presentation for TV Anchors
8. Case Study
9. Interviews, Opinion Content, Political/Leader ¿s Debate
10. Commercialization of Tv News
11. History of TV in Spain

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1. Video news report
  2. Editing
  3. TV Studio

The student should consult the syllabus, material and assessment system. The weekly planning will be implemented and adjusted according to the evolution of the group and the health situation at the time of the course development.

## LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical lessons (3 ECTS) and case studies (3 ECTS).

The first will be oriented in two ways:

1. Lectures, under a detailed agenda includes proposals from documentary sources and reference audiovisual content.
2. Conceptual and research work by the student itself from the guidelines provided.

The case studies/Practical exercise will be aimed at:

1. P1 (two options) Design/Produce own TV news by use of tools of shooting and editing. Additionally, analysis works.
2. P2 (two options) Design/Perform a news program using the techniques of television broadcasting production. Additionally, analyzes of television programs.

## ASSESSMENT SYSTEM

50% derived from the theoretical content. 50% derived from the practical content.

Continuos assessment: 60%

Final exercise: 40%

To be evaluated in continuous evaluation system, student requires attendance at least 80% of the practical classes.

Mastering the rules of the English is a requirement to pass the course (language correction: punctuation, grammatical and lexical precision correction).

<b>% end-of-term-examination:</b>	40
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	60

## BASIC BIBLIOGRAPHY

- ARIJON, Daniel "Grammar of the Film Language", Silman-James Press , 1991
- ASSOCIATION OF COMMERCIAL TELEVISION IN EUROPE, "Safeguarding the Future of the European Audiovisual Market (March 2004)", "State Aid and Public Broadcasting (January 2009)", ACT. POSITION PAPERS, EPC (European Publishers Council). [www.epceurope.org/presscentre/archive/safeguarding\\_audiovisual\\_market](http://www.epceurope.org/presscentre/archive/safeguarding_audiovisual_market).
- BARROSO GARCIA, Jaime "Realización Audiovisual", Síntesis. 2008.
- BBC "Filmmaking for the Web". On line Course., BBC TRAINING & DEVELOPMENT. <http://www.bbc.co.uk/academy/news/article/art20150722111558312>.
- BBC "Building public value. Renewing the BBC for a digital world, June 2004"., BBC. CHARTER AND AGREEMENT. <http://downloads.bbc.co.uk/aboutthebbc/policies/pdf/bpv.pdf>.
- BBC "Directrices editoriales. Valores y criterios de la BBC", APM, 2007
- LIMÓN SERRANO, Nieves y ROSIQUE CEDILLO, Gloria "La gamificación y la corresponsabilidad como herramientas de aprendizaje y evaluación universitaria: análisis de estrategias para la asignatura de Televisión Informativa". En Nuevas técnicas docentes, EDICIONES PIRÁMIDE (GRUPO ANAYA), 2020
- MAYORAL, Javier "Redacción Periodística en Televisión", Síntesis, 2008
- MILLERSON, Gerald "The Technique of Television Production", Focal Press, 2008
- POLO DE GUINEA, Emilio y MONTESDEOCA, Francisco "Locución y presentación televisiva", IORTV, 1998
- THE PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS "State of the News Media 2009. An Annual Report on American Journalism", PEW RESEARCH CENTER PUBLICATIONS. <http://pewresearch.org/pubs>.
- THOMPSON, Roy "Manual de montaje. Gramática del montaje cinematográfico", Plot Ediciones, 2001

## ADDITIONAL BIBLIOGRAPHY

- OFCOM "The Ofcom Broadcasting Code", OFCOM. <http://www.ofcom.org.uk/tv/ifi/codes/bcode/>.