

Academic Year: (2020 / 2021)

Review date: 09-07-2020

Department assigned to the subject: Department of Social Analysis

Coordinating teacher: OSES BERMEJO, JOSE JUAN

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

STUDENTS ARE EXPECTED TO HAVE COMPLETED

Qualitative Social Research Methods I

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

- Knowledge of the theoretical framework, the operational principles, and the potential use and applications of the most relevant qualitative analysis methods within the field of the social sciences, and especially in the area of sociology.
- Ability to analyze multiple kinds of qualitative data (transcriptions, audiovisual resources, digital communication) using the methodologies explained in class.
- Computer-related skills for the use of qualitative data analysis software.

DESCRIPTION OF CONTENTS: PROGRAMME

Topic 1. Introduction to the analysis and interpretation of qualitative data: theoretical aspects

Topic 2. Qualitative data analysis methods

- 2.1. The grounded theory
- 2.2. Quantitative content analysis
- 2.3. The structural method of content analysis
- 2.4. Discourse analysis

Topic 3. Qualitative analysis of audiovisual resources

Topic 4. Qualitative analysis of contemporary digital communication

LEARNING ACTIVITIES AND METHODOLOGY

The course will include both lectures and practical sessions. The professor will use online lectures to present the main contents of the course. In the practical sessions, learning-by-doing exercises will allow students get familiar with the reading, manipulation and analysis of qualitative data. The practical exercises to be administered in class will cover a variety of scenarios: both individual work and teamwork; the making of written and oral assignments, or the combination of both; the use of qualitative analysis software. Students will have the opportunity to solve any doubts and questions that might arise during the course in the context of individual tutoring sessions. In addition, the arrangement of collective tutoring sessions will enable the monitoring of teamwork.

ASSESSMENT SYSTEM

Continuous assessment will be based in the submission of nine assignments of varying levels of difficulty and workload which represent, in total, up to four points. Teamwork will receive at maximum two points. In addition, class participation will count up to one point. To complete the continuous assessment regime, at least six out of the nine assignments need to be submitted. Regardless of its academic results, the completion of this regime will not exonerate students from the duty of taking the final exam. Students who did not successfully pass the continuous assessment, as well as those who skipped it from the beginning of the semester, can choose to be assessed only through the final, which in both cases will be marked with 100% of the final result.

% end-of-term-examination:	40
% of continuous assessment (assignments, laboratory, practicals...):	60

BASIC BIBLIOGRAPHY

- CANALES, M. A la escucha de la escucha. Análisis e interpretación en la investigación cualitativa, FLACSO y LOM ediciones, 2013
- CONDE GUTIÉRREZ DEL ALAMO, F Análisis sociológico del sistema de discurso, Centro de Investigaciones Sociológicas, 2009
- DELGADO J.M. y GUTIÉRREZ, J. Métodos y técnicas cualitativas de investigación en ciencias sociales, Síntesis, 1994
- GARCÍA FERRANDO, M.; ALVIRA, F.; ALONSO, L.E. Y ESCOBAR, M. El análisis de la realidad social. Métodos y técnicas de investigación, Alianza, 2016
- GERRING, J. Case study research. Principles and practices, Cambridge University Press, 2017
- HERZOG, B., RUIZ, J. (eds.) Análisis sociológico del discurso. Enfoques, métodos y procedimientos, Universitat de València, Servei de Publicacions, 2019
- LASÉN, A. y CASADO, E. Mediaciones tecnológicas. Cuerpos, afectos y subjetividades, CIS/Universidad Complutense, 2014
- PAUWELS, L Reframing Visual Sociology: Towards a more visual sociology and anthropology, Cambridge University Press, 2015
- SUÁREZ, H. J. (coord.) El sentido y el método. Sociología de la cultura y análisis de contenido, UNAM, El Colegio de Michoacán, 2008
- VALLES, M. S. Técnicas cualitativas de investigación social, Síntesis, 2000
- WERTZ, FREDERICK J., CHARMAZ, K. (et. al.) Five ways of doing qualitative analysis: Phenomenological Psychology, Grounded Theory, Discourse Analysis, Narrative Research, and Intuitive Inquiry, Guilford Press, 2011
- ÍÑIGUEZ RUEDA, L. (ed.) Análisis del discurso. Manual para las ciencias sociales, Editorial UOC, 2003

ADDITIONAL BIBLIOGRAPHY

- ARROYO MENÉNDEZ , M. y SÁDABA RODRÍGUEZ, I. Metodología de la investigación social. Técnicas innovadoras y sus aplicaciones, Síntesis, 2012
- BAUSELA HERREROS, E. Análisis cualitativo de datos con apoyo informático, Dykinson, 2012
- BRYMAN, A. y BURGESS, R.G. Analyzing Qualitative Data, Routledge, 1994