uc3m Universidad Carlos III de Madrid

Intermediate knowledge of Spreadsheets

Academic Year: (2020 / 2021) Review date: 10-07-2020

Department assigned to the subject: Transversal matters
Coordinating teacher: MORENO MARCOS, PEDRO MANUEL

Type: Basic Core ECTS Credits: 3.0

Year: 3 Semester: 1

Branch of knowledge: Social Sciences and Law

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Experience in the use of computers will be valuable.

OBJECTIVES

- -Be able to create books and spreadsheets organizing data and the management of data cells.
- -Acquire the skills to create series and insert comments including the spreadsheet styling and formatting.
- -Be able to manage spreadsheets: copy and paste operations, insert, remove cells, rows and columns.
- -Use different types of formula, absolute and relative references and management of operations and operators.
- -Be able to link different spreadsheets.
- -Understand the structure of a formula, sorting and filtering data.
- -Understand the use of tables: formatting, management and sorting and filtering of data.
- -Understand the creation and management of charts: titles, captions, edges, images, etc.

DESCRIPTION OF CONTENTS: PROGRAMME

Teaching Unit 1: A first contact

- 1. Introduction to the use of spreadsheets.
- 1.1. Foundations and concepts.
- 1.2. Spreadsheet as a concept.
- 1.3. Use of spreadsheets.
- 1.4. Online spreadsheets and collaborative work.
- 2. Structure of a spreadsheet: book, sheets and cells.
- 2.1. Foundations and concepts.
- 2.2. Basic functionalities to edit and manage books.
- 2.3. Basic functionalities to edit and manage sheets. Importing data and data sources.
- 2.4. Functionalities to edit and manage books: copy and paste.
- 2.5. Add, remove, show and hide rows and columns.
- 2.6. Add and manage comments.
- 2.7. Printing a spreadsheet: printing area, configuration and preview.
- Working with cells and sheets.
- 3.1. Datatypes.
- 3.2. Formatting cells (styles). Paste special.
- 3.3. Autofill options. Design and use of macros. Series.

Teaching unit 2. Designing and understanding data.

4. Formula and references.

- 4.1. Basic operations: arithmetic, string and comparison operators.
- 4.2. Building references: types and creation between books and sheets.
- 4.3. Linking spreadsheets.
- 4.4. Linking books.
- 4.5. Debugging formula
 - 4.6. Functions and formula within the Journalism area.
 - 4.7 Understanding formula and functions.
- 5. Tables and Pivot tables.
- 5.1. Creating a pivot table. Definition and fields.
- 5.2. Operations and management: filtering and sorting data.
- 5.3. Formatting pivot tables.
- 5.4. Data forms. Database functions.
- 5.5. How to create a pivot table. Definition and fields.
- 5.6 Understanding tables.

Teaching unit 3. Representation of data and information

- 6. Data visualization.
- 6.1. Chart types.
- 6.2 Selecting the proper chart.
- 6.3. Data sources.
- 6.4. Edge customization
- 6.5. Formatting the chart area: title, caption and colors.
- 6.6. Inserting images.
- 7. Spreadsheets as a starting point.
- 7.1 Document generation.
- 7.2 Data export.
- 7.3 Add-ins and third-party tools to visualize and manage data.
- There is a SPOC related with all these concepts.

LEARNING ACTIVITIES AND METHODOLOGY

Students are encouraged to bring their portable equipment.

Requirements: Excel 365. Spanish or English language version, depending on the language of the enrollment group.

LEARNING ACTIVITIES

Theoretical Lectures:

Show foundations and main concepts

Practical Lectures:

- Exercise resolution
- General tutoring

Team Work:

- Design and development of multimedia resources: videos and/or info-graphics
- **Exercises**

Individual Work:

- **SPOC**
- **Exercises**
- Contribution to team project
- Final case development
- Study and preparation of final exam

ASSESSMENT SYSTEM

CONTINUOUS EVALUATION (100%)

- Creation of multimedia resources about a concept or technique: 25%
- 1 minute quiz: 10%
- SPOC Tests: 10%
- Final case development: 25%
- Final assessment: 30%

pass the course.

Final case development:

-Development of a case to cover the life-cycle of a data analysis process: data loading, analysis, visualization and document generation.

% end-of-term-examination: 0 % of continuous assessment (assignments, laboratory, practicals...): 100

BASIC BIBLIOGRAPHY

- John Walkenbach Excel 2010 Bible, Willey, 2010
- John Walkenbach Excel 2016 Bible, Willey, 2016
- Matthew MacDonald Excel 2010: The Missing Manual, O'Reilly, 2010

ADDITIONAL BIBLIOGRAPHY

- Cole Nussbaumer Knaflic Storytelling with Data: A Data Visualization Guide for Business Professionals, Willey, 2015
- Jordan Goldmeier Dashboards for Excel, Apress, 2015
- Jordan Goldmeier Advanced Excel Essentials, APress, 2014
- Mike Smart Learn Excel 2016 Expert Skills with The Smart Method: Courseware Tutorial teaching Advanced Techniques, Mike Smart, 2016

BASIC ELECTRONIC RESOURCES

- Dany Hoter . Analyzing and Visualizing Data with Excel: https://www.edx.org/course/analyzing-visualizing-dataexcel-microsoft-dat206x-6
- Felienne Hermans . Data Analysis: Take It to the MAX(): https://www.edx.org/course/data-analysis-take-it-maxdelftx-ex101x-1
- Jaime Busquets . Excel: https://www.edx.org/course/excel-upvalenciax-xls101x-1
- Jana Schaich Borg . Mastering Data Analysis in Excel: https://www.coursera.org/learn/analytics-excel
- Wayne Winston . Essential Statistics for Data Analysis using Excel: https://www.edx.org/course/essential-statisticsdata-analysis-using-microsoft-dat222x-0