uc3m Universidad Carlos III de Madrid

Evaluation of public policy and public programs

Academic Year: (2020 / 2021) Review date: 10/07/2020 13:05:46

Department assigned to the subject: Social Sciences Department

Coordinating teacher: NATERA PERAL, ANTONIO

Type: Compulsory ECTS Credits: 6.0

Year: 3 Semester: 2

OBJECTIVES

On having finished the course, the student will have acquired:

- Intermediate level knowlege on public policy evaluation
- Competences and skills to apply theoretical knowledge in conducting public programs/projects evaluations

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Public policies as an evaluation object. Peculiarities and characteristics.
- 2. Introduction to evaluation. Key elements, phases and functions.
- 3. Design and planning of an evaluation.
- 4. Evaluation questions and value criteria.
- 5. Fieldwork, techniques and assessment tools.
- 6. Data analysis and interpretation,

LEARNING ACTIVITIES AND METHODOLOGY

Learning activities:

- Practical exercises (tests, test analysis and practical case studies about the main topics of the subject). Some of them will be assessed.
- Design and planning of a program / project evaluation

Tutorship:

Individual, on the established schedule.

ASSESSMENT SYSTEM

% end-of-term-examination/test:

40

% of continuous assessment (assigments, laboratory, practicals...):

60

- 1. Assessment of student's knowledge level through a final compulsory exam in which a minimum of 50% must be obtained to pass the subject.
- 2. Assessment of student's skills to apply theoretical knowledge to design a program evaluation.
- 3. Assesment of student's interest, participation and dedication.

% end-of-term-examination/test: 40 % of continuous assessment (assignments, laboratory, practicals...): 60

Final exam: 40%

Learning activities: 60% of the grade (practical exercises and cases; design and planning of a program / project evaluation)

BASIC BIBLIOGRAPHY

- European Commission EVALSED Sourcebook: Method and Technique, EC, 2013
- European Commission EVALSED: The resource for the evaluation of Socio-Economic Development, EC, 2013
- WEISS, C.H. Evaluation: methods for studying programs and policies, New Jersey: Prentice Hall, 1998

ADDITIONAL BIBLIOGRAPHY

- DONALDSON, S.I.; CHRISTIE, C.A.; MARK, M.M. (eds.) Credible and actionable evidence. The Foundations for Rigorous and Influential Evaluations (2^a edition), Thousand Oaks, CA: Sage , 2015
- STUFFLEBEAM, D.L. y SHINKFIELD, A.J. Evaluation Theory, Models & Applications, Thousand Oaks, CA: Sage, 2007