uc3m Universidad Carlos III de Madrid

Digital Product Development

Academic Year: (2020 / 2021) Review date: 01-07-2019

Department assigned to the subject: Computer Science and Engineering Department

Coordinating teacher: GOMEZ BERBIS, JUAN MIGUEL

Type: Electives ECTS Credits: 6.0

Year: Semester:

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Foundations and principles of Innovation and Digital Era
- 2. Life cycle of a digital product development
- 3. Agile Teams and Roles involved in the development of an innovative digital product
- 4. Methods and techniques for designing a Value Proposition for customers
- 5. Methods and techniques for the design, development, management and validation of digital products
- 6. Technologies for working as agile teams

% end-of-term-examination: 60 % of continuous assessment (assigments, laboratory, practicals...): 40