International journalism I: global information

Academic Year: (2020 / 2021) **Review date: 03-07-2020**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: TUÑON NAVARRO, JORGE FELIX

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

* Filosofía Política. Primer curso. Formación básica
* Economía. Primer curso. Formación básica
* Técnicas de búsqueda y uso de la información. Segundo curso. Obligatoria
* Información Periodística sobre Situaciones, Tendencias y Problemas Sociales. Tercer curso. Obligatoria
*Historia Universal. Tercer curso. Optativa
* Estadística Aplicada al Periodismo. Primer curso. Formación básica
* La Noticia Periodística. Primer curso. Obligatoria
* Habilidades: Inglés. Primer curso. Formación básica

OBJECTIVES

The student must achieve the ability to write fluently enough journalistic texts of both general information, such as interpretation and opinion on the current theme applied to different international areas (policy, institutions and agencies, conflicts, events, catastrophes, society, etc.. .)
This will require work in four areas of preparation:
1) Knowledge as broad as possible about how the world works today and in the immediate past;
2) Ability to analyze present;
3) Mastery of specialized techniques applicable to the matter (sources, methods of work, gender, etc..) and
4) Proper use of terminology and language specific to this specialty.

DESCRIPTION OF CONTENTS: PROGRAMME

The course syllabus is divided into seven thematic topics:

1) General:
1.1 .- The background of global and international journalism and the different theoretical frameworks
1.2.- Correspondents, envoys and legal coverage
1.3 .- The functions and dysfunctions of international information
1.4 .- The traditional and current sources.

2) Evolution of war and conflict journalism. Propaganda:
2.1 .- The type of conflict information
2.2 .- Forms of censorship and propaganda and ethical and professional response
2.3 .- The coverage of the wars in the twentieth and twenty-first century
2.4 .- The treatment of conflicts less visible and e-wars.

3) The information on terrorism and disasters:
3.1 .- AlQaeda and cyberterrorism
3.2 .- Organized crime
3.3 .- Climate change, earthquakes, floods, hurricanes, volcanoes, accidents etc.

4) The information from international agencies:
4.1 .- The UN, NATO, the EU, WHO, the G-8, the G-20
4.2 .- The large NGOs
4.3 .- International cooperation.

5) The international political information:
5.1 .- International relationships: principles and current status. The leading think tanks and their analysis and proposals
5.2 .- The elections, the crisis of governance, and regime change

5.3 .- The internal information of the countries.

6) Information on geopolitical areas:
6.1.- Europe
6.2 .- United States
6.3 .- Latin America
6.4 .- China and East Asia
6.5 .- Near and Middle East
6.6 .- Arab World and Africa.

7) Global Information in the Twenty-First Century
7.1 .- The global information available to everyone: culture, religion, events, science
7.2 .- The Internet's impact on the evolution of international society: social networks and the Wikileaks case
7.3 .- The international section in the digital age.

LEARNING ACTIVITIES AND METHODOLOGY

The course has 6 credits, of which three correspond to the theoretical content and the other three to the practical, balanced combination of basic theoretical knowledge with the exhibition capacity in all genres, formats and print, audiovisual and digital media. Activities will be based, as in the study and comparative analysis of some of the media in specific cases and on specific issues.
The work may be individual or group, whether written or oral, according to the methodology of the course.
To do this, we will follow a working method based on:
1) Lectures, which will explain the basis of reference to apply to information
2) Practical classes with the review and analysis of articles, documents, films, film clips, videos, interviews, etc. illustrating the work to be carried out by the students
3) Tests on current international agenda, in order to track the latest developments
4) Writing articles, reports, reviews, interviews and more. as well as attending press conferences, lectures, debates, etc.
5) Specific tutorials working in groups to prepare and conduct deliberations;
6) Digital Forum, Aula Global primarily, to exchange information and views on matters topical interest.
On the other hand, some classes will be borne by journalists who ply their trade in different areas of the world and institutions as well as experts and representatives or spokespersons qualified international organizations.
Since the subject has a face character, class attendance is considered mandatory, absences must be justified lasting to implement individual work plans. May establish control mechanisms assists.

ASSESSMENT SYSTEM

The evaluation will be ongoing practices and through a face-to-face examination for the theoretical content of the matter. The course combines equal parts knowledge on the functioning of the international events and the elaboration of the corresponding information in different formats and media. Consequently, both facets are measured at 50 percent each. Nevertheless, a passing grade in the end of term examination (5 to 10 out of 10) will be required to succeed in the subject. This applies both for the ordinary and the extraordinary calls.

% end-of-term-examination:	50
% of continuous assessment (assigments, laboratory, practicals…):	50

BASIC BIBLIOGRAPHY

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