# Communication and participation of civil society in the internet

**Academic Year: ( 2020 / 2021 )** **Review date: 16-07-2020**

**Department assigned to the subject: Communication and Media Studies Department**

**Coordinating teacher: SANDOVAL MARTIN, MARIA TERESA**

**Type: Basic Core ECTS Credits : 6.0**

**Year : 1 Semester : 2**

**Branch of knowledge: Social Sciences and Law**

## OBJECTIVES

Understanding the inherent mechanisms of the massive processes of communication and civil participation in the web and other multimedia devices.
Gaining a broader knowledge of the latest community¿s information needs and participation in the media.
Ability to analyze from a theoretical standpoint the following elements: the process of formation and the sphere of action of social networks and their environment, the change produced from traditional media models (based on one-way communication) to the new communication paradigm (based on feedback and two-way interaction with the audience), the limits and determining factors that affect audience feedback, and the persistence of situations of communication and information asymmetry.

## DESCRIPTION OF CONTENTS: PROGRAMME

SECTION I: The Information Society

Subject 1. From the Information Society to the Networked Society. The origin of the internet and social media. Internet use worldwide.

Subject 2. The digital divide. Technological development indexes per country.

Subject 3. Background of the Internet. Who manages it? How? Digital privacy and security.

Subject 4. Hacker Ethics, hacktivism. Wikileaks, Anonymous.

Subject 5. The Commons. Free culture, resources, licenses. Open Science and education.

Subject 6. Open Government and Open Data. Transparency. Civic technologies.

SECTION II: (Ciber)activism and Social Movements

Subject 7. (Ciber)activism. The role of the internet in the uprisings in the Middle East and North Africa, the May 15 movement, Occupy Wall Street.

Subject 8. Internet and Censorship. Circumvention tools to bypass censorship under authoritarian regimes.

SECTION III: New trends

Subject 9. The crowd phenomena and citizen Journalism. Background, theoretical approaches, controversy.

Subject 10. Digital and collaborative economy.

Subject 11. Transmedia.

Subject 12. Pos truth era. Disinformation and citizenship.

## LEARNING ACTIVITIES AND METHODOLOGY

This course will consist of a combination of theory seminars (3ECTS) and hands-on projects (3ECTS) in which the students will be able to put in practice the conceptual base learned in the theory seminars. The students will be required to use bibliography dynamically and to observe attentively the environmental elements susceptible to be categorized in accordance with the concepts learned. Along the semester, the students will elaborate short documented essays in which they will be expected to apply these notions and theoretical framework to real cases of communication and participation in the digital media.
The hands-on projects will be supplemented with in-class analysis and debate on several experiences and platforms for citizen participation in the web, with special attention to their interaction with professional journalistic procedures or formats, and with the analysis of research on new tendencies. All these activities could be in the classroom or online.
There will be group tutorials after the essays corrections.

## ASSESSMENT SYSTEM

You can opt for the continuous evaluation of the students who attend at least 80% of the practical and theoretical classes both face-to-face and online. To be able to make means in the ordinary call you must have passed the continuous evaluation with a minimum of 5 and the theoretical test with another minimum of 5.
The theoretical part of continuous assessment is made up of a theoretical test.
In the practices analyzes, tests and other exercises are carried out and the continuous evaluation includes the note of some of them and / or of a work and / or exhibition that is carried out in the master classes. In controlled student various grades throughout the semester: one or two essays and participation in activities such as forums (up to 50%), presentation of a group work (20%), final test / exam (30%).

Those who have a suspension or have not followed the continuous evaluation will apply the current exam regulations.

Documentation is an initial and basic phase in the exercise of Journalism and academic research. When we cite sources and acknowledge other authorities, we are demonstrating our commitment to documentaries and, furthermore, we acknowledge and appreciate the work of others who have shared their knowledge with us. The copying of texts without citing sources as well as the literal transcription of paragraphs without opening or closing them with quotation marks has very serious consequences in the exercise of the profession and this subject can be seriously penalized by the teacher of the group and may suppose the non passing continuous assessment.

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| **% end-of-term-examination:** | 30 |
| **% of continuous assessment (assigments, laboratory, practicals…):** | 70 |

## BASIC BIBLIOGRAPHY


- . Revista Telos, Fundación Telefónica, Segunda y tercera temporadas

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- BAUMAN, ZYGMUNT y LYON, DAVID Vigilancia líquida, Austral, 2015

- BOTÉ, JUAN-JOSÉ Vídeo para redes sociales. Guía de iniciación en la publicación y difusión, UOC, 2019

- BOWMAN, Shayne y WILLIS Chris. Nosotros, el medio. Cómo las audiencias están modelando el futuro de la noticias y la información., The Media Center at The American Press Institute. Reston. Publicado en PDF y HTML. Disponible en español como E-Book: http://www.hypergene.net/wemedia, 2003

- CARDOSO, Gustavo. Los medios de comunicación en la Sociedad en Red. Filtros, escaparates y noticias., UOC, Barcelona., 2008

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- ELÍAS, CARLOS El selfie de Galileo, Ediciones Península, 2015

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- ESPIRITUSANTO, ÓSCAR Y GONZALO, PAULA Periodismo ciudadano. Evolución positiva de la comunicación., Madrid: Ariel/Fundación Telefónica., 2011
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- JENKING, Henry Convergence Culture: La cultura de la convergencia de los medios de comunicación., Paidós Ibérica, 2008
- JENKINGS, Henry Convergence Culture, MIT, 2008
- JIMÉNEZ SOLER, IGNACIO La nueva desinformación. Veinte ensayos breves contra la manipulación , UOC, 2020
- MAGALLÓN, RAÚL Unfaking news. Cómo combatir la desinformación., Pirámide, 2019
- MCKINNON Rebecca Consent of the Networked: The Worldwide Struggle For Internet Freedom, Basic Books, 2012
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- SCOLARI, Carlos Narrativas transmedia, Deusto, 2012
- TASCÓN, Mario y QUINTANA, Yolanda. Ciberactivismo. Las nuevas revoluciones de las multitudes conectadas. , Catarata, 2012

ADDITIONAL BIBLIOGRAPHY

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- RHEINGOLD, Howard. (2004) Multitudes inteligentes ., Barcelona : Gedisa Editorial..

BASIC ELECTRONIC RESOURCES

- Association for Progressive Communication . Association for Progressive Communication: https://www.apc.org/
- Fundación Telefónica . Revista Telos: https://telos.fundaciontelefonica.com/revista/
- Index Foundation . Index on Censorship: https://www.indexoncensorship.org/awards/
- O. Espiritusanto . Portal de Periodismociudadano: https://www.periodismociudadano.com/